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**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Waves now shipping Sync Vx, the new standard for vocal alignment**

— Match the time & pitch of multiple vocal tracks, with streamlined workflow and unmatched control —

The NAMM Show, Anaheim, CA, January 23, 2025 — [Waves Audio](http://www.waves.com/) (booth 18304), the world’s leading developer of professional audio signal processing technologies and plugins, is now shipping its [Sync Vx](https://www.waves.com/plugins/sync-vx) plugin. This innovative tool allows users to match the time and pitch of multiple vocal tracks, resulting in tighter vocal arrangements. Sync Vx provides unparalleled control over vocal alignment, enabling music producers and mix engineers to manage entire vocal arrangements in a single, streamlined display. Now, users can assign multiple reference tracks, fine-tune pitch and timing, or get creative with transposition and formant manipulation—all without leaving the plugin. For post-production engineers handling ADR tasks, Sync Vx provides a quick, efficient and precise way to match the time of re-recording dialogue to the original performance.

Producers and audio engineers often spend countless hours working manually to sync backing vocals and doubles with the lead vocal. Post-production engineers face similarly tedious work when having to match re-recorded dialogue. These processes are extremely time-consuming, and even a single misaligned vocal track can turn a professional production into an amateur-sounding one.

Now, with Waves Sync Vx, users can eliminate the need for painstaking vocal pitch matching and time alignment. Sync Vx tightens your vocal tracks in seconds, automatically aligning and locking the time and pitch of multiple vocal tracks to your lead performance—in a way that is as precise as detailed manual work. Sync Vx delivers vocals that feel tight, polished, and professional—with unparalleled control and a more convenient workflow than any tool available to date.

With Waves’ Sync Vx, vocal alignment is more streamlined than ever. The interface allows you to complete all vocal alignment tasks, no matter how intricate or complex, within *one* convenient plugin window, without having to go back and forth between different windows. Within this single streamlined window, you can assign multiple reference tracks, fine-tune pitch and time, or get creative with transposition and formant manipulation—all without leaving the plugin. This way, you can lock your vocals into the groove quickly.

In addition to aligning multiple vocal tracks that have already been recorded, Sync Vx can also help improve the timing of a specific performance: If a singer does not deliver perfect phrasing, you can record your own voice and use its groove as a reference to easily nudge them into place.

**Waves Sync Vx features:**

* Time align and pitch match vocal stacks in seconds
* Process entire vocal arrangement from a single-window display
* ARA technology for faster workflow & real-time sync
* Intuitive workflow with customizable shortcuts, ignore, bypass and sync-marker features
* Creative features including transpose & formant manipulation
* Instantly tighten backing vocals and vocal doubles
* Sync entire vocal sections with 4 reference tracks
* Replace tedious manual vocal editing with automatic processing
* Perfect for syncing ADR dialogue recordings
* Adjust settings globally, per track or per region

With Waves Sync Vx, users can concentrate on their creativity instead of getting bogged down by tedious tasks. Gain greater control over production with all backing vocals, vocal doubles, and harmonies, with an efficient workflow organized within one easy-to-edit window. Sync Vx optimizes workflow with customizable shortcuts, resizable GUI, and normalized waveforms.

Videos:

* “Meet Sync Vx – The New Standard in Vocal Alignment”: <https://www.youtube.com/watch?v=D8XvVW0CX9Q>
* “Sync Vx Vocal Alignment Plugin – Intro Tutorial w/ the Plugin Developer”: <https://www.youtube.com/watch?v=r8BCntdTpXw>
* “Sync Vx Vocal Alignment Plugin – Deep-Dive Tutorial w/ the Developer”: <https://www.youtube.com/watch?v=GL9i0V4-gGA>

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Photo file 1: SyncVx.JPG

Photo caption 1: Waves Audio is now shipping its Sync Vx plugin

About Waves Audio Ltd.:

Waves is the world’s leading developer of audio DSP solutions for music production, recording, mixing, mastering, sound design, post-production, live sound, broadcast, commercial and consumer electronics audio markets. Since its start in the early ‘90s, Waves has developed a comprehensive line of over 250 audio plugins and numerous hardware devices. For its accomplishments, Waves received a Technical GRAMMY® Award in 2011; an Engineering, Science & Technology Emmy® Award for its Waves Clarity Vx Pro plugin in 2023; and a 2024 NAMM Technical Excellence & Creativity Award for its Clarity Vx DeReverb Pro plugin. Additionally, its early flagship plugin, the Q10 equalizer, was selected as an inductee into the TECnology Hall of Fame.

Increasingly leveraging pioneering techniques in artificial intelligence, neural networks and machine learning, as well as the company’s three decades of accumulated expertise in psychoacoustics, Waves technologies are being used to improve sound quality in a growing number of market sectors. Around the world, Waves’ award-winning plugins are utilized in the creation of hit records, major motion pictures, and top-selling video games. Additionally, Waves now offers hardware-plus-software solutions (including the revolutionary eMotion LV1 mixer) for professional audio markets. The company’s WavesLive division is a leader in the live sound sector, spearheading the development of solutions for all live platforms. Products from Waves Commercial Audio enable A/V system integrators and installers to deliver superior sound quality for corporate, commercial, government, educational, entertainment, sports and house-of-worship applications. Under its Maxx brand, Waves offers semiconductor and licensable algorithms for consumer electronics applications, used in laptops, smartphones, smart speakers, gaming headsets, TVs and more from industry leaders such as Dell, Google, Fitbit, Acer, Asus, Hisense and others.

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