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**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**FOH engineer Wil Madera chooses Waves LV1 Classic Console for Pitbull**

*Knoxville, TN, September 4, 2025* — Front-of-house engineer Wil Madera has chosen the Waves [eMotion LV1 Classic](https://www.waves.com/mixers-racks/emotion-lv1) console for Pitbull. Madera has built a reputation for delivering consistently high-caliber mixes for some of the biggest names in music, including Lil Jon, Travis Scott, and Gunna. For the past seventeen years, Madera has served as Pitbull’s engineer, a steady, long-term position that reflects a deep professional rapport and mutual trust. Speaking to us as he was wrapping up the European leg of Pitbull’s current arena world tour, Madera described how the LV1 Classic is meeting his sonic and workflow needs.

“The LV1 Classic delivers exceptional sound quality,” Madera says, “the best I’ve heard. We’re talking about top studio-grade audio, in a demanding live environment, which raises the bar for live mixing. On top of that, all the Waves plugins are fully integrated into the system, which means zero stress and seamless control during every show.”

He says, “I absolutely love the LV1 Classic because it allows me to create any mix style I want without overcomplicating things—it really puts everything I need right in front of me. The interface feels natural, and having access to all the Waves plugins makes the process smoother. It runs the same plugins we use in the studio, so I can share settings with our studio engineer and keep everything aligned. That makes the workflow familiar and reliable for me. From the moment I started using this console, it felt intuitive, and I got super-comfortable using it very quickly.”

“When it comes to workflow,” he adds, “I love how the LV1 Classic streamlines our work with plugins, which has become such an integral part of live mixing. The plugin integration is very streamlined and powerful now—it just allows you to reach results more quickly.” Describing his must-have Waves plugin workflow within LV1 Classic, Madera comments, “The [SSL E-Channel](https://www.waves.com/plugins/ssl-e-channel) is my go-to plugin for everything. I love the character it brings to my drums, bass, guitars and vocals. I tweak a couple of settings, sometimes boosting slightly to add body, warmth, and that analog feel I love. The [PuigTec EQP-1A](https://www.waves.com/plugins/puigtec-eqs) has a beautifully musical sound that enhances vocals, drums, bass and my master buss with ease. Whatever I boost on the high end, I smooth out with the PuigTec to avoid harshness and keep the mix clean. It gives me a really clear vocal. I also rely on the [BB Tubes](https://www.waves.com/plugins/bb-tubes) plugin to add rich, warm saturation across vocals, bass, drums and the master buss. The [SSL G-Master Buss Compressor](https://www.waves.com/plugins/ssl-g-master-buss-compressor) is essential on my drum buss and for parallel compression, and it’s always present on my master buss to glue the mix together with a smooth finish. For vocals, I love using the Waves [CLA-2A Compressor/Limiter](https://www.waves.com/plugins/cla-2a-compressor-limiter). Its warm, smooth and natural compression makes it a standout. I use it to control any peaks that escape the mix and to glue the vocal together. In my vocal chain, after compression, I always reach for the CLA-2A to keep everything smooth and sitting perfectly in the pocket.”

He concludes, “The LV1 Classic is already in my setup for future tours and projects. I like the faders, the shape, and the screen. You can see everything very well. The tilt is perfect. I don’t want to get up, I just want to keep mixing. Its portability and seamless plugin integration with our studio setup make it incredibly reliable and easy to use. The intuitive interface, consistent plugin performance, and compact design make it an ideal choice for sound engineers looking to craft any mix style with ease while delivering high-quality sound at every show. It’s a system I genuinely trust and would recommend to any engineer who values flexibility, efficiency, and studio-grade results in a live setting.”

Video:

**Mixing Pitbull Live in 2025 – Inside Look:** <https://www.youtube.com/watch?v=i1vXYM2Yadw>

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Photo file 1: Madera.JPG

Photo caption 1: Front-of-house engineer Wil Madera has chosen the Waves eMotion LV1 Classic console for Pitbull

About Waves Audio Ltd.:

Waves is the world’s leading developer of audio DSP solutions for music production, recording, mixing, mastering, sound design, post-production, live sound, broadcast, commercial and consumer electronics audio markets. Since its start in the early ‘90s, Waves has developed a comprehensive line of over 240 audio plugins and numerous hardware devices. For its accomplishments, Waves received a Technical GRAMMY® Award in 2011; an Engineering, Science & Technology Emmy® Award for its Waves Clarity Vx Pro plugin in 2023; and a 2024 NAMM Technical Excellence & Creativity Award for its Clarity Vx DeReverb Pro plugin. Additionally, its early flagship plugin, the Q10 equalizer, was selected as an inductee into the TECnology Hall of Fame.

Increasingly leveraging pioneering techniques in artificial intelligence, neural networks and machine learning, as well as the company’s three decades of accumulated expertise in psychoacoustics, Waves technologies are being used to improve sound quality in a growing number of market sectors. Around the world, Waves’ award-winning plugins are utilized in the creation of hit records, major motion pictures, and top-selling video games. Additionally, Waves now offers hardware-plus-software solutions (including the revolutionary eMotion LV1 Classic live mixing console) for professional audio markets. The company’s WavesLive division is a leader in the live sound sector, spearheading the development of solutions for all live platforms. Products from Waves Commercial Audio enable A/V system integrators and installers to deliver superior sound quality for corporate, commercial, government, educational, entertainment, sports and house-of-worship applications. Under its Maxx brand, Waves offers semiconductor and licensable algorithms for consumer electronics applications, used in laptops, smartphones, smart speakers, gaming headsets, TVs and more from industry leaders such as Dell, Google, Fitbit, Acer, Asus, Hisense and others.

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