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**For Immediate Release**

**Korg expands digital piano lineup with the introduction of the B2+ and B2+SP**

*Start your piano journey, easily and authentically.*

Melville, NY – June 30, 2025 – Korg is pleased to announce the launch of the [B2+ and B2+SP](https://www.korg.com/us/products/digitalpianos/b2_plus/), the latest additions to its acclaimed line of digital pianos. Designed to deliver the rich, expressive sound and responsive touch of an acoustic piano, the B2+ series combines authentic performance with enhanced modern features, making it ideal for beginners, hobbyists and returning players alike.

View product feature video [here](https://youtu.be/_Dlou-CVR4U?si=wSQ0O0C8NQ2D01LP).

“The B2+ is a strong new addition to our digital piano lineup,” said Luciano Minetti, Category Manager at Korg. “It combines the authentic feel players expect with important modern upgrades like USB-C audio and MIDI connectivity. We’ve also made significant improvements in sound quality, offering a clearer and more dynamic playing experience.”

The B2+ is a compact, standalone digital piano with built-in speakers designed for flexibility and portability. The B2+SP version includes a matching rugged stand and a three-pedal unit, providing a more traditional piano setup for the home or studio.

Both models feature 12 high-quality instrument sounds, including five detailed acoustic pianos, electric pianos, organs, harpsichord and strings. These meticulously sampled voices faithfully reproduce the tonal depth, damper resonance, and sympathetic string vibrations of a grand piano, offering an immersive playing experience. Additionally, both models use a Natural Weighted Hammer Action (NH) keyboard that reproduces the same feel that results from the hammers on a real acoustic piano, where the lower register keys feel heavier and the higher register keys feel lighter. The keybed is sensitive to subtle changes in touch, capturing the nuance of every performance.

Both B2+ digital piano models offer a range of upgraded features designed to enhance the playing experience for musicians of all levels. They feature an improved speaker system that delivers greater clarity and dynamic response, along with USB-C audio and MIDI connectivity for seamless integration with digital devices. An Audio In jack allows users to play along with tracks from a smartphone or media player, making practice more interactive and fun. To support learning and creativity, a three-month premium trial of Skoove online piano lessons is included, plus bundled access to the Korg Module app for premium piano sounds and Korg Gadget 2 Le, a versatile music production DAW. Additional features include a built-in metronome for precise tempo control. The B2+SP includes a stand and a full three-pedal unit.

With intuitive features and upgraded sound, the B2+ series offers an exceptional entry point into the world of digital piano, while meeting the demands of today’s connected musicians.

The Korg B2+ is now available with U.S. MAP pricing of $799.99.

The Korg B2+SP is now available with U.S. MAP pricing of $999.99.

For more information about Korg, visit <https://www.korg.com/us/>.

Photo files:

Lifestyle photos Black: [B2+ BK](https://korgusa.sharepoint.com/:f:/s/Sales/EjysJtPDlKdNvHeR7DqsSCwBwghnyTdQ3kYaUqGJRcZtOQ?e=Bb1R4a)

Lifestyle photos White: [B2+ WH](https://korgusa.sharepoint.com/:f:/s/Sales/EhYURMIDmMFLiTVhAwUbrSQBGWfXlu6KAzNwTsf_XQdcsA?e=LMXADo)

On-White B2+: [high resolution](https://korgusa.sharepoint.com/:f:/s/Sales/EqNfN1GdJBZBi7IPW2jfYGwByGNnddnZ1iHt-4n0FwcJoQ?e=8vqDfK)

On-White B2+SP: [high resolution](https://korgusa.sharepoint.com/:f:/s/Sales/EsHmr4htvpBOs46l1bu8uoMBCFdE5isbs7fvblWW7aNFmg?e=9hdNqq)

Photo file 1: B2plusSP\_BK\_Lifestyle.JPG

Photo caption 1: Korg B2+SP in black with included stand and three-pedal unit

Photo file 2: B2plusSP\_WH\_Lifestyle.JPG

Photo caption 2: Korg B2+SP in white with included stand and three-pedal unit

Photo file 3: B2plus\_BK\_Lifestyle.JPG

Photo caption 3: Korg B2+ in black (stand sold separately)

Photo file 4: B2plus\_WH\_Lifestyle.JPG

Photo caption 4: Korg B2+ in white (stand sold separately)

Photo file 5: B2plus\_BK\_rearpanel.JPG

Photo caption 5: Korg B2+ rear panel