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**\*\*\*MEDIA ALERT\*\*\***

**Visit online or in-person: Saturday, April 27, Guitar Center to host free workshop with progressive metal band Periphery**

[RSVP here](https://www.guitarcenter.com/Periphery-Guitar-Workshop-RSVP) to join the band for an exclusive performance, clinic and Q&A at Guitar Center’s Hollywood store, or tune in to the livestream [here](https://www.youtube.com/watch?v=cIyqEU-H_RA)

**WHO**: Guitar Center is hosting a free exclusive workshop event (performance, clinic and Q&A) with the guitarists of the progressive metal band Periphery (Misha Mansoor, Jake Bowen and Mark Holcomb).

**WHAT**: Mark your calendar for a free special event with progressive metal band Periphery. Known for their heavy, modern sound, the genre-pioneering band will be performing some of their favorite tracks with band commentary, and digging into how the create their signature sound. This event is being presented as part of Guitar Center’s Spring Guitar-A-Thon, a twice-yearly sales event and celebration of all things guitar. For those who cannot attend in person, visit the livestream [here](https://www.youtube.com/watch?v=cIyqEU-H_RA).

**WHEN**: Saturday, April 27, 2 p.m. PDT

**WHERE**: Guitar Center Hollywood

7425 Sunset Blvd

Los Angeles, CA 90046

Capacity in-store is limited, so [RSVP here](https://www.guitarcenter.com/Periphery-Guitar-Workshop-RSVP) to reserve a spot. Livestream available [here](https://www.youtube.com/watch?v=cIyqEU-H_RA).

Members of the media can RSVP to media@guitarcenter.com.

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Photo file: GC\_Periphery\_Hollywood\_April27.JPG

Photo caption: Guitar Center is hosting a free exclusive workshop event (performance, clinic and Q&A) with the guitarists of the progressive metal band Periphery at GC’s Hollywood store on April 27

**About Guitar Center:**

Guitar Center is the leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center’s sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician’s Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit [guitarcenter.com](http://www.guitarcenter.com/).

**FOR MORE INFORMATION PLEASE CONTACT:**

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