**Guitar Center and Gibson Host Exclusive Acoustic Guitar Workshop with Orianthi**

*Held at Guitar Center’s Flagship Hollywood Store, the event was livestreamed and is currently available for viewing* [*here*](https://www.youtube.com/watch?v=1p6qjLLXtOg&t=28s)

**Westlake Village, CA** (June 28, 2024)– On Saturday, June 22, 2024, Guitar Center’s flagship store in Hollywood was the place to be for an exclusive and intimate acoustic guitar workshop featuring virtuoso guitarist Orianthi. This special event, titled “An Afternoon with Orianthi and Her Gibson Acoustics,” featured the acclaimed guitarist, singer and songwriter who has sold millions of records and performed with legendary artists such as Michael Jackson, Alice Cooper, Christina Aguilera and Steve Vai. Orianthi was joined on stage for the session, which was held in GC’s Vintage Room, by guitarist/bassist Justin Andres.

Attendees had the unique opportunity to see Orianthi perform and demonstrate her cherished Gibson Orianthi SJ-200 Acoustic-Electric Guitar (in bright Cherry), participate in an extensive Q&A session, and get their instruments signed by the artist herself. For those unable to attend in person, the event was available via livestream, allowing fans worldwide to join this incredible experience.

Over the course of the hour and a half session, Orianthi talked about a wide range of topics, including learning to play guitar; early influences introduced by her father (Elvis Presley, Roy Orbison, the Beatles and later Jimi Hendrix, Santana, etc.); her obsession with practicing; working with artists like Michael Jackson, Marti Frederiksen, Carlos Santana, Dave Stewart and Joe Bonamassa; her recording sessions in Nashville; getting inspired and the songwriting process; and her development with Gibson of her signature Orianthi SJ-200 Acoustic-Electric Guitar.

"An Afternoon with Orianthi and Her Gibson Acoustics" is available [here](https://www.youtube.com/watch?v=1p6qjLLXtOg&t=28s), with further events to be announced soon.

Images from the event are available upon request.

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Photo file 1: Gibson\_Orianthi\_SJ200.JPG
Photo caption 1: Gibson Orianthi SJ-200 Acoustic-Electric Guitar (in bright Cherry)

**About The Gibson Orianthi SJ-200 Acoustic-Electric Guitar in Cherry**

Fiery Australian-born guitarist Orianthi Panagaris has been knocking people out with her technical guitar skills for over a decade while collaborating with legendary artists like Michael Jackson, Alice Cooper, Carrie Underwood and Richie Sambora. Orianthi's signature Gibson acoustic-electric guitar is a knockout too, featuring an SJ-200 body with a AAA Sitka spruce top and flamed maple back paired with an ES-345 neck. The non-cutaway body is equipped with an L.R. Baggs Orianthi Pickup System that was custom-voiced for Orianthi and features adjustable saturation and soundhole-mounted controls. Additional touches include an ebony fingerboard with lotus neck inlays, a mother-of-pearl Orianthi "O" symbol on the headstock and gold Grover Keystone tuners. A Gibson hardshell case is also included for portable protection and convenient storage. **About Guitar Center:**

Guitar Center is the leading retailer of musical instruments, lessons, repairs, and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center’s sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician’s Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit [guitarcenter.com](http://www.guitarcenter.com/).

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