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**\*\*\*MEDIA ALERT FOR THURSDAY, JULY 25\*\*\***

**Guitar Center to partner with Gibson to present Marcus King at Guitar Center Nashville (One Hundred Oaks) on Thursday, July 25**

“An Evening with Marcus King & His Gibson Guitars” will feature King and his cherished Gibsons with playthroughs, demos, Q&A, and autograph signing; it will also be livestreamed on Guitar Center’s YouTube Channel

**WHO**: Guitar Center is teaming with Gibson on 7/25 for an exclusive event at its Nashville (One Hundred Oaks) store featuring acclaimed guitarist and singer-songwriter Marcus King.

**WHAT**: On Thursday, July 25, Guitar Center Nashville will host noted blues/southern rock guitarist and singer-songwriter Marcus King. The event, “An Evening with Marcus King & His Gibson Guitars,” will feature King and his Gibson guitars with playthroughs, demos, Q&A, and autograph signing, and it will also be livestreamed on [Guitar Center’s YouTube Channel](https://www.youtube.com/channel/UCr4kaFJ16UqtDQRzadrVkzw).

**WHEN**: Thursday, July 25, 2024, 6:00 PM CDT (7:00 PM EDT / 4 PM PDT)

**WHERE**: Guitar Center Nashville (One Hundred Oaks)

721 Thompson Ln

Nashville, TN 37204

Members of the media can RSVP to media@guitarcenter.com.

**FOR MORE INFORMATION PLEASE CONTACT:**

Clyne Media | pr@clynemedia.com

Guitar Center | media@guitarcenter.com

Edelman | GuitarCenter@edelman.com

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**About Guitar Center:**

Guitar Center is the leading retailer of musical instruments, lessons, repairs, and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center’s sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician’s Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit [guitarcenter.com](http://www.guitarcenter.com/).

Photo file: GC\_Nashville\_MarcusKing\_July25.JPG

Photo caption: Promotional graphic for “An Evening with Marcus King & His Gibson Guitars,” taking place on Thursday 7/25 at Guitar Center Nashville (One Hundred Oaks).