**Guitar Center partners with Gretsch and introduces the Streamliner Cateye Center Block limited-edition electric guitar**

*Limited-edition model with new Broad’Tron BT-3S pickups, chambered center block for sustain, and a bold olive drab finish with black hardware*

**Westlake Village, CA** (March 13, 2025)– The Gretsch Streamliner Cateye Center Block limited-edition electric guitar is now available exclusively at Guitar Center. This limited-edition model blends classic Gretsch aesthetics with contemporary performance, offering a distinctive design and powerful tonal capabilities.

The Streamliner features a striking olive drab finish, complemented by unique cat-eye F-holes that set it apart visually. Designed for players seeking both style and substance, the guitar is equipped with all-new Broad’Tron BT-3S pickups. These humbuckers utilize a combination of Alnico 5 and Alnico 2 magnets, delivering a well-balanced sound with strong midrange presence, tight bass response, and clear, smooth highs. The versatile pickup configuration allows players to achieve a range of tones, from warm vintage-inspired sounds to aggressive, high-gain textures. A control layout that includes individual pickup volume controls, a master volume, a master tone, and a three-way toggle switch provides extensive tonal shaping options.

The guitar’s arched laminated maple body features a chambered center block, designed to enhance sustain and resonance while minimizing feedback. This lightweight construction ensures comfortable playability without sacrificing the full, dynamic tone that Gretsch guitars are known for. Paired with an Adjusto-Matic bridge and a Gretsch V-Stoptail, the guitar offers solid tuning stability and reliable intonation for a consistent playing experience. With a 24.75" scale length, 22 medium jumbo frets and black pearloid small blocks inlays, the double-cutaway body design allows easy access to higher frets, while the gloss-finished Nato neck with a Laurel fingerboard ensures smooth playability. The addition of black hardware complements the olive drab finish, reinforcing the guitar’s bold, modern aesthetic.

Combining classic Gretsch character with contemporary enhancements, the Streamliner Cateye Center Block limited-edition electric guitar is built for musicians who demand both vintage charm and modern performance. Available exclusively at Guitar Center, this model offers a unique blend of style, comfort, and dynamic tone.

The Gretsch Streamliner Cateye Center Block limited-edition electric guitar is now available and priced at $549.99 (MAP).

For more information, click [HERE](https://www.guitarcenter.com/Gretsch-Guitars/Gretsch-Streamliner-Cateye-Center-Block-Black-Hardware-Limited-Edition-Electric-Guitar-Olive-Drab-1500000423291.gc).

**Specs:**

**Body**

* Body shape: Streamliner Center Block
* Body wood: Laminated maple
* Top wood: Arched laminated maple
* Body finish: Gloss
* Bracing: Center block

**Neck**

* Neck wood: Nato
* Neck construction: Set-neck
* Neck finish: Gloss
* Scale length: 24.75" (629 mm)

**Fingerboard**

* Fingerboard wood: Laurel
* Number of frets: 22
* Fret size: Medium jumbo
* Position inlays: Black pearloid small blocks
* Side dots: White
* Nut material: Synthetic black bone
* Nut width: 1.6875" (42.86 mm)

**Electronics**

* Pickup configuration: Broad'Tron / Broad'Tron
* Bridge pickup: Broad'Tron BT-3S
* Neck pickup: Broad'Tron BT-3S
* Controls: Individual volume, master volume, master tone
* Switching: 3-position toggle

**Hardware**

* Bridge: Adjusto-Matic with V-Stoptail
* Tuning machines: Die-cast sealed
* Pickguard: 1-ply black
* Control knobs: Gretsch Radio Knob
* Hardware finish: Black

###

Photo file 1: GretschStreamlinerCateyeCenterBlock\_Photo1.JPG

Photo caption 1: Gretsch Streamliner Cateye Center Block limited-edition electric guitar (photo 1)

Photo file 2: GretschStreamlinerCateyeCenterBlock\_Photo2.JPG

Photo caption 2: Gretsch Streamliner Cateye Center Block limited-edition electric guitar (photo 2, rear)

Photo file 3: GretschStreamlinerCateyeCenterBlock\_Photo3.JPG

Photo caption 3: Gretsch Streamliner Cateye Center Block limited-edition electric guitar (photo 3)

Photo file 4: GretschStreamlinerCateyeCenterBlock\_Photo4.JPG

Photo caption 4: Gretsch Streamliner Cateye Center Block limited-edition electric guitar (photo 4, closeup of headstock)

**About Guitar Center:**

Guitar Center is the leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center’s sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician’s Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit [guitarcenter.com](http://www.guitarcenter.com/).

**FOR MORE INFORMATION PLEASE CONTACT:**

Clyne Media | [pr@clynemedia.com](mailto:pr@clynemedia.com)

Guitar Center | [media@guitarcenter.com](mailto:media@guitarcenter.com)