**PRESS RELEASE**

Contact: Clyne Media, Inc.

Tel: (615) 662-1616

Fax: (615) 662-1636

**FOR IMMEDIATE RELEASE**

**Genelec Spotlights Its Mounting Hardware Solutions in YouTube Videos**

NATICK, MA, June 27, 2022 — Genelec, the global leader in professional audio loudspeakers, offers a vast range of accessories, wall mounts, truss mounts, ceiling mounts, floor stands and carry cases, and has been praised for its well-designed mounting hardware for system integration, commercial and recording studio applications (including Dolby Atmos®). These solutions have been spotlighted in a new series of video clips accessible on Genelec USA’s social media pages and on their [“accessories playlist” on YouTube](https://youtube.com/playlist?list=PLxJLa80pS3FesAaPGwVbyqj6Nj8CttZyl). Typically posted on Monday or Friday, the clips are often identified as “Mount Monday” or “Floor Stand Friday” features.

[One recent clip](https://youtu.be/sZozuAHfA-0) highlights Genelec’s 8000-400 floor stand with a Genelec 8351B (the stand height is adjustable between 1100-1700mm).

[Another recent clip](https://youtu.be/6UacWBw9UVA) features the 8000-325B table stand, designed for use with the Genelec 8341 or 8351 to position the monitors horizontally or vertically on a table with better aiming to the listening position. The stand improves the acoustical performance by raising the monitors above the table level, causing less reflections from the table surface. The sturdy stand has a 0-20-degree upward tilt angle adjustment upwards.

Visit <https://www.youtube.com/user/GenelecMarketing> to subscribe to the Genelec Official Channel on YouTube, and visit <https://www.instagram.com/genelec_usa/> to subscribe to Genelec USA’s Instagram page and keep up-to-date with additional mounting hardware videos, product photos, artist features and more.

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Photo file 1: Genelec\_MountingHardware.JPG

Photo caption 1: A series of Genelec YouTube videos features its well-designed mounting hardware solutions.

Photo file 2: Genelec\_YouTube\_Mounting\_Screenshot1.JPG

Photo caption 2: YouTube video spotlighting Genelec’s 8000-400 stand

Photo file 3: Genelec\_YouTube\_Mounting\_Screenshot2.JPG

Photo caption 3: YouTube video spotlighting 8000-325B L-shape table stand

Genelec, the pioneer in Active Monitoring technology, is celebrating over 40 years of designing and manufacturing active loudspeakers for true and accurate sound reproduction. Genelec is credited with promoting the concept of active transducer technology. Since its inception in 1978, Genelec has concentrated its efforts and resources into creating active monitors with unparalleled sonic integrity. The result is an active speaker system that has earned global acclaim for its accurate imaging, extremely high acoustic output from small enclosures, true high-fidelity with low distortion, and deep, rich bass.

Genelec is also celebrating 15 years of its Smart Active Monitoring™ technology, which allows studio monitors to be networked, configured and calibrated for the user’s specific acoustic environment. Each Smart Active Monitor or subwoofer is equipped with advanced internal DSP circuitry, which tightly integrates with the GLM (Genelec Loudspeaker Manager) software application, running on Mac or PC. GLM’s reference microphone kit allows the user’s acoustic environment to be analyzed, after which GLM’s AutoCal feature optimizes each Smart Active Monitor for level, distance delay, subwoofer crossover phase and room response equalization, with the option of further fine tuning by the user. By minimizing the room’s influence on the sound, Smart Active Monitors deliver an unrivalled reference, with excellent translation between rooms.

Other brand and product names may be trademarks of the respective companies with which they are associated.

*—For more information on the complete range of Genelec Active Monitoring Systems, contact: Genelec Inc., 7 Tech Circle, Natick, MA 01760. Tel: (508) 652-0900; Fax: (508) 652-0909;*

*Web: http://www.genelec.com/.*