**PRESS RELEASE**

Contact: Clyne Media, Inc.

Tel: (615) 662-1616

**FOR IMMEDIATE RELEASE**

**Genelec Nominated for Two Technical Excellence and Creativity (TEC) Awards**

— Award winners will be announced Saturday, April 13, 2023, at The NAMM Show in Anaheim, California —

NATICK, MA, December 1, 2022 — [Genelec](http://www.genelec.com/), the leader in active monitoring technology for over four decades, is proud to announce that it has been nominated for two Technical Excellence & Creativity (TEC) Awards. Genelec’s [GLM 4.2 GRADE™](https://www.genelec.com/glm-grade) (Genelec Room Acoustic Data Evaluation) has been nominated for Outstanding Technical Achievement in the Production Essentials category, and the [6040R](https://www.genelec.com/6040r) Smart Active Loudspeaker has been nominated for Outstanding Technical Achievement in the Studio Monitors category. The 38th annual TEC Awards will be held Thursday, April 13, 2023, at The NAMM Show in Anaheim, California. For invited members, voting in each category will begin on December 21 and end on March 1, 2023. Finalists from the 22 categories will be selected by industry professionals across major music, sound, and game audio associations, along with pro audio focused media groups.

“It is a tremendous honor that our GLM 4.2 GRADE technology and our 6040R loudspeakers have been nominated by industry professionals for outstanding technical achievement,” stated Will Eggleston, Genelec Inc. Marketing Director. “It is great to be recognized by our peers for the Genelec organization’s hard work, dedication and innovation, resulting in these tools being brought to the marketplace.”

Presented annually by NAMM during The NAMM Show, The NAMM TEC Awards recognize the individuals, companies, and technical innovations behind the sound of recordings, live performances, films, television, video games, and other media in Technical and Creative Achievement Categories. The Les Paul Award is given at the event in tribute to musical artists and others whose work has exemplified the creative application of audio technology. Through its Hall of Fame, The TEC Awards also honors the pioneers of audio technology and the music industry’s most accomplished producers and audio technicians. The NAMM Foundation’s TECnology Hall of Fame celebrates innovations and groundbreaking technical achievements of the past. For more information, visit [www.tecawards.org](http://www.tecawards.org)

About Genelec GLM GRADE™:

GRADE™ (Genelec Room Acoustic Data Evaluation) is a powerful new reporting tool in GLM that creates a full analysis of room and monitoring system performance, revealing the information needed to effectively fine tune acoustic treatment, adjust monitor and listener positioning, and optimize bass management.

About the Genelec 6040R Smart Active Loudspeaker:

Genelec’s two-way 6040R Smart Active Loudspeaker was introduced as the first model in its Signature Series. 20 years after the launch of the original 6040A, the newly re-imagined 6040R now features professional grade LF drivers, proprietary Class D power amplifiers, and tight integration with our GLM calibration software. This allows the 6040R to deliver clean performance, a consistently smooth frequency response, precise imaging and low distortion – even in challenging acoustic environments. Created in conjunction with celebrated Finnish industrial designer Harri Koskinen, the floor-standing 6040R fuses the very best of Finnish technology and design, bringing exceptional performance and beautiful aesthetics to all lovers of high-quality audio.

For more information, visit [www.genelec.com](http://www.genelec.com).

*...ends 465 words*

Photo file 1: GradeReportImg.JPG

Photo caption 1: GRADE™ (Genelec Room Acoustic Data Evaluation) is a powerful new reporting tool in GLM that creates a full analysis of room and monitoring system performance, revealing the information needed to effectively fine tune acoustic treatment, adjust monitor and listener positioning, and optimize bass management.

Photo file 2: Genelec\_GRADE.JPG

Photo caption 2: Genelec’s GLM 4.2 GRADE™ (Genelec Room Acoustic Data Evaluation) has been nominated for Outstanding Technical Achievement in the Production Essentials category for the 38th NAMM TEC Awards, which will be held Saturday, April 13, 2023, at The NAMM Show in Anaheim, California.

Photo file 3: 2022\_GLM\_4\_2\_PR\_image\_GRADE.JPG

Photo caption 3: Genelec’s GLM 4.2 GRADE™ (Genelec Room Acoustic Data Evaluation) has been nominated for Outstanding Technical Achievement in the Production Essentials category for the 38th NAMM TEC Awards.

Photo file 4: Genelec\_6040R\_PR\_size.JPG

Photo caption 4: Genelec’s 6040R Smart Active Loudspeaker has been nominated for Outstanding Technical Achievement in the Studio Monitors category for the 38th NAMM TEC Awards

Photo file 5: TEC23\_finalist\_logo.JPG

Photo caption 5: Logo for nominations for finalists in the 38th NAMM TEC Awards

Genelec, the pioneer in Active Monitoring technology, is celebrating over 40 years of designing and manufacturing active loudspeakers for true and accurate sound reproduction. Genelec is credited with promoting the concept of active transducer technology. Since its inception in 1978, Genelec has concentrated its efforts and resources into creating active monitors with unparalleled sonic integrity. The result is an active speaker system that has earned global acclaim for its accurate imaging, extremely high acoustic output from small enclosures, true high-fidelity with low distortion, and deep, rich bass.

Genelec is also celebrating 15 years of its Smart Active Monitoring™ technology, which allows studio monitors to be networked, configured and calibrated for the user’s specific acoustic environment. Each Smart Active Monitor or subwoofer is equipped with advanced internal DSP circuitry, which tightly integrates with the GLM (Genelec Loudspeaker Manager) software application, running on Mac or PC. GLM’s reference microphone kit allows the user’s acoustic environment to be analyzed, after which GLM’s AutoCal feature optimizes each Smart Active Monitor for level, distance delay, subwoofer crossover phase and room response equalization, with the option of further fine tuning by the user. By minimizing the room’s influence on the sound, Smart Active Monitors deliver an unrivalled reference, with excellent translation between rooms.

Other brand and product names may be trademarks of the respective companies with which they are associated.

*—For more information on the complete range of Genelec Active Monitoring Systems, contact: Genelec Inc., 7 Tech Circle, Natick, MA 01760. Tel: (508) 652-0900; Fax: (508) 652-0909;*

*Web: http://www.genelec.com/.*