

GENELEC®

CASE STUDY

**Elevating Audio
Excellence in the
Northeast**

PHIPHEN STUDIOS
CHOOSES GENELEC FOR
CUTTING EDGE DOLBY
ATMOS® MIX ROOM





ELEVEN 8330A SMART ACTIVE MONITORS
WERE INSTALLED IN THE DOLBY ATMOS MIX ROOM



Phiphen Studios, one of New Jersey's leading post-production facilities, recently installed 11 Genelec [8330A](#) three-way coaxial monitors in its state-of-the-art Dolby Atmos® mix room. This strategic move reinforces the studio's commitment to delivering high-quality sound for feature films and television projects across the state.

"We're proud to be one of the few post-

production facilities in New Jersey offering a full range of services," says Aldey Sanchez, Managing Director of [Phiphen Studios](#). "From dailies and archival to VFX to sound to color and finishing and mastering, we do it all. Adding [Genelec](#) monitors to our Atmos mix room ensures that we can meet the growing demand for premium audio services."

Located in northern New Jersey, not far from New York City, Phiphen Studios serves as

” GENELEC WAS A NATURAL CHOICE FOR US BECAUSE OF THEIR FORM FACTOR, QUALITY, AND REPUTATION IN THE INDUSTRY.

a turnkey production hub. With a sprawling 10,000-square-foot facility, including a 25-seat 4K grading theater, color suites, offline edit rooms, and more, Phippen has become a go-to destination for filmmakers and producers looking for comprehensive post-production services in the region. Since its official launch in 2022, Phippen Studios has completed a variety of projects, all shot within New Jersey, showcasing the state's booming production scene. Notable projects include Sean Penn and Dakota Johnson's film *Daddio* and the upcoming feature *Y2K*.

The decision to incorporate Genelec 8330A [Smart Active Monitors](#) into their Atmos room was made with a forward-thinking approach. “As the industry evolves, more projects are requesting Dolby Atmos capabilities,” Sanchez explains. “Genelec was a natural choice for us because of their form factor, quality,

and reputation in the industry. Immersive experts came in to calibrate the system, and they were impressed with the setup.”

When it came to the design and installation of the Atmos system, Phippen Studios worked closely with Skyline Finishing (previously Final Frame), a renowned sound facility, to configure the room. “They served as consultants, helping us make the most of the space we had available, and we're extremely happy with the results,” says Sanchez.

As Phippen Studios continues to expand its offerings, the addition of Genelec monitors positions the company as a key player in the Northeast's post-production landscape, providing top-tier sound capabilities for both local and international projects.

THE KIT

- 11 x 8330

