**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Genelec offers 120 color options for 4000 and 4400 Series**

— Expanded customization brings greater design freedom to the installation market —

InfoComm, Orlando, FL, June 11, 2025 — [Genelec](http://www.genelec.com/) (booth 6781) is proud to offer a stunning palette of 120 RAL color finishes for its 4000 and 4400 Series installation loudspeakers. This expanded set of options provides system integrators, AV consultants, and interior designers with unprecedented creative flexibility, allowing them to tailor audio solutions that blend seamlessly into any space or stand out as bold visual statements.

Renowned for their exceptional sound quality, long-term reliability and iconic curved aluminum enclosures, Genelec’s on-wall 4000 and Smart IP-enabled 4400 Series are trusted by integrators worldwide across sectors including hospitality, retail, house-of-worship, corporate and residential environments. Now, with a greatly expanded color palette, Genelec enables users to deliver high-performance audio that complements even the most demanding architectural and interior design visions.

Each loudspeaker is hand-finished using the highest quality powder coating process. This ensures a smooth, durable surface that not only matches aesthetic goals but maintains its pristine appearance over years of use. The electronics are installed only after the finish is applied, preserving both acoustic performance and flawless exterior detail.

“With these 120 color options, we’re giving integrators and designers the tools to make every installation both sonically and visually perfect,” says Paul Stewart, Genelec Inc. Senior Technical Sales Manager. “Whether the goal is to make the speaker disappear into its environment or act as a design feature, this level of customization allows for total creative control.”

Both the 4000 and 4400 Series support applications ranging from simple stereo setups to complex multi-zone networked systems. The 4400 Series further offers Smart IP technology, providing power, audio, and control via a single CAT cable and seamless integration with leading AV control platforms.

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Photo file 1: Genelec\_4400\_4000\_Colors.JPG

Photo caption 1: Genelec is proud to offer a stunning palette of 120 RAL color finishes for its 4000 and 4400 Series installation loudspeakers

Genelec, the pioneer in Active Monitoring technology, is celebrating over 45 years of designing and manufacturing active loudspeakers for true and accurate sound reproduction. Genelec is credited with promoting the concept of active transducer technology. Since its inception in 1978, Genelec has concentrated its efforts and resources into creating active monitors with unparalleled sonic integrity. The result is an active speaker system that has earned global acclaim for its accurate imaging, extremely high acoustic output from small enclosures, true high-fidelity with low distortion, and deep, rich bass.

Genelec is also continuing with its 18th year of Smart Active Monitoring™ technology, which allows studio monitors to be networked, configured and calibrated for the user’s specific acoustic environment. Each Smart Active Monitor or subwoofer is equipped with advanced internal DSP circuitry, which tightly integrates with the GLM (Genelec Loudspeaker Manager) software application, running on Mac or PC. GLM’s reference microphone kit allows the user’s acoustic environment to be analyzed, after which GLM’s AutoCal feature optimizes each Smart Active Monitor for level, distance delay, subwoofer crossover phase and room response equalization, with the option of further fine tuning by the user. By minimizing the room’s influence on the sound, Smart Active Monitors deliver an unrivalled reference, with excellent translation between rooms.

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*—For more information on the complete range of Genelec Active Monitoring Systems, contact: Genelec Inc., 7 Tech Circle, Natick, MA 01760. Tel: (508) 652-0900; Fax: (508) 652-0909;*

*Web: http://www.genelec.com/.*