**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Genelec exhibits its 4410A, 4420A and 4430A two-way on-wall Smart IP loudspeakers**

InfoComm, Orlando, FL, June 11, 2025 — [Genelec](http://www.genelec.com/) (booth 6781) will showcase its [4410A](https://www.genelec.com/4410a), [4420A](https://www.genelec.com/4420a), and [4430A](https://www.genelec.com/4430a) two-way on-wall Smart IP loudspeakers, offering integrators premium sound quality, sleek design and reliability, along with the flexibility, cost-efficiency and easy installation of PoE connectivity, plus sophisticated loudspeaker management, via a single CAT cable. Supporting Dante® and AES67 streams, all models work seamlessly with Genelec’s Smart IP Manager software, which provides device discovery, room equalization, system organization and status monitoring – allowing installers to configure virtually unlimited rooms, zones, loudspeakers, and channels. A public API command set enables external control via third-party systems, and Genelec also offers drivers for Crestron, QSC Q-SYS, Pharos, Lightware, Symetrix, Control4 and AMX platforms.

The 4410A delivers powerful, precise sound with 96 dB SPL and a 67 Hz–40 kHz frequency range in an ultra-compact enclosure – ideal for space-critical installations. The 4420A brings 100 dB SPL output, a 55 Hz–39 kHz response, and 50 W of Class D amplification per driver for outstanding clarity and coverage. The 4430A sets a new standard for networked audio with 104 dB SPL and pristine clarity from 45 Hz to 39 kHz, offering premium performance and simplicity for IP-based systems.

Additionally, the company will be showing its wide range of accessories and versatile mounting options for easy installation in different applications.

All models are available immediately from Genelec, Inc.

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Photo file 1: 4410\_4420\_4430.JPG

Photo caption 1: Pictured L-R: Genelec 4410A, 4420A and 4430A two-way on-wall Smart IP loudspeakers

Genelec, the pioneer in Active Monitoring technology, is celebrating over 45 years of designing and manufacturing active loudspeakers for true and accurate sound reproduction. Genelec is credited with promoting the concept of active transducer technology. Since its inception in 1978, Genelec has concentrated its efforts and resources into creating active monitors with unparalleled sonic integrity. The result is an active speaker system that has earned global acclaim for its accurate imaging, extremely high acoustic output from small enclosures, true high-fidelity with low distortion, and deep, rich bass.

Genelec is also continuing with its 18th year of Smart Active Monitoring™ technology, which allows studio monitors to be networked, configured and calibrated for the user’s specific acoustic environment. Each Smart Active Monitor or subwoofer is equipped with advanced internal DSP circuitry, which tightly integrates with the GLM (Genelec Loudspeaker Manager) software application, running on Mac or PC. GLM’s reference microphone kit allows the user’s acoustic environment to be analyzed, after which GLM’s AutoCal feature optimizes each Smart Active Monitor for level, distance delay, subwoofer crossover phase and room response equalization, with the option of further fine tuning by the user. By minimizing the room’s influence on the sound, Smart Active Monitors deliver an unrivalled reference, with excellent translation between rooms.

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*—For more information on the complete range of Genelec Active Monitoring Systems, contact: Genelec Inc., 7 Tech Circle, Natick, MA 01760. Tel: (508) 652-0900; Fax: (508) 652-0909;*

*Web: http://www.genelec.com/.*