**PRESS RELEASE**

Contact: Clyne Media, Inc.

Tel: (615) 662-1616

**FOR IMMEDIATE RELEASE**

**New Genelec 8380A main monitor delivers power, performance and precision**

NATICK, MA, September 30, 2025 — Genelec – the global leader in professional audio monitoring solutions – has introduced the [8380A](https://www.genelec.com/8380a) three-way midfield SAM™ Main Monitor, taking its place in “The Main Ones” family alongside its larger [8381A](https://www.genelec.com/8381a) sibling. Designed for precise imaging and neutral sound reproduction, the 8380A is the natural choice for high SPL applications in medium-sized control rooms, including professional recording, mixing and mastering studios – as well as premium home audio environments.

Featuring a highly linear 380 mm (15 inch) woofer and Genelec’s globally patented [MDC](https://www.genelec.com/key-technologies/minimum-diffraction-coaxial-driver-technology) (Minimum Diffraction Coaxial) midrange-tweeter technology, the 8380A offers exceptional dynamics, huge headroom, high SPL capability and extremely low self-noise. Providing accurate time-aligned playback and unparalleled directivity control, the 8380A’s power is matched by its precision. Stable imaging and phase coherence produce fatigue-free listening – no matter how long the session is – and even at close listening distances, 8380A users can still experience consistent, uncolored clarity, giving them the confidence to trust every detail at any playback level.

The 8380A enclosure deploys two highly linear forward-facing reflex ports, producing exceptionally clean LF playback even at the highest levels, and enabling traditional soffit-mounting installation. Genelec’s trademark [DCW](https://www.genelec.com/key-technologies/directivity-control-waveguide-technology) (Directivity Control Waveguide) houses the MDC coaxial midrange-tweeter driver, which contributes to extremely uncolored audio, both on- and off-axis. The 8380A’s time domain performance is also superb, providing low system latency and excellent phase matching with other 8300 Series, The Ones and The Main Ones monitors – and allowing the user to combine SAM models freely within the same system.

Innovation also extends to the 8380A’s integrated RAM-L2 power amplifier module, whose fan-less zero noise design features 500 W and 250 W Class D amplifiers for the woofer and midrange driver respectively, with a 200 W Class AB stage powering the tweeter. As part of Genelec’s commitment to sustainable design, the 8380A offers minimal idle power consumption, and intelligent power management through Genelec’s [ISS](https://www.genelec.com/key-technologies/intelligent-signal-sensing-technology) energy saving technology. Specifications are impressive too, with a frequency response of 29 Hz to 43 kHz, a maximum short-term SPL of 122 dB, and a staggeringly low self-generated noise level of 0 dB SPL. Conveniently, the 8380A shares the same physical dimensions as the [1038](https://www.genelec.com/previous-models/1038b) and [1238](https://www.genelec.com/1238a) three-way monitors, making it the perfect upgrade for owners of those much-loved midfield models.

As part of the [SAM](https://www.genelec.com/sam-studio-monitors-subwoofers) monitoring family, the 8380A’s internal DSP integrates tightly with Genelec’s [GLM](https://www.genelec.com/glm) software, which can configure, calibrate and control entire Genelec SAM systems. Based on the experience of thousands of studios around the world, GLM analyses and minimizes the listening room’s influence on the sound, enabling the user to produce mixes that translate perfectly to other systems, whether the format is stereo, surround or high channel count immersive. GLM also includes the ground-breaking [GRADE](https://www.genelec.com/glm-grade) room report feature, which gives the user a complete analysis of their room and monitoring system performance, providing specific observations and advice on any acoustical issues. This helps users and studio designers alike to fine tune the room’s acoustic treatment, adjust monitor and listener positions, and optimize bass management.

“For many years, our legacy 1038 and newer 1238 monitors have been warmly embraced by mid-sized music, film and post rooms looking for accurate, truthful high SPL reproduction,” comments Genelec Managing Director Siamäk Naghian. “With the recent introduction of the free-standing 8381A five-way main monitor, we could see the clear potential for a more compact three-way design that distils our latest coaxial technology into a traditional flush-mounting format. The 8380A fills that gap perfectly, and brings next-generation midfield performance to discerning studio professionals and home audio enthusiasts everywhere.”

After its online launch, the 8380A will feature at an extensive series of global events – starting with Beatcon and Tonmeistertagung in Germany, with many more to follow throughout 2025 and beyond.

For more information, please visit [www.genelec.com](http://www.genelec.com).

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Photo file 1: 8380A\_PR\_Shot\_01.JPG

Photo caption 1: The Genelec 8380A three-way midfield SAM™ Main Monitor (photo 1)

Photo file 2: 8380A\_PR\_Shot\_02.JPG

Photo caption 2: The Genelec 8380A three-way midfield SAM™ Main Monitor (photo 2)

Genelec, the pioneer in Active Monitoring technology, is celebrating over 45 years of designing and manufacturing active loudspeakers for true and accurate sound reproduction. Genelec is credited with promoting the concept of active transducer technology. Since its inception in 1978, Genelec has concentrated its efforts and resources into creating active monitors with unparalleled sonic integrity. The result is an active speaker system that has earned global acclaim for its accurate imaging, extremely high acoustic output from small enclosures, true high-fidelity with low distortion, and deep, rich bass.

Genelec is also continuing with its 18th year of Smart Active Monitoring™ technology, which allows studio monitors to be networked, configured and calibrated for the user’s specific acoustic environment. Each Smart Active Monitor or subwoofer is equipped with advanced internal DSP circuitry, which tightly integrates with the GLM (Genelec Loudspeaker Manager) software application, running on Mac or PC. GLM’s reference microphone kit allows the user’s acoustic environment to be analyzed, after which GLM’s AutoCal feature optimizes each Smart Active Monitor for level, distance delay, subwoofer crossover phase and room response equalization, with the option of further fine tuning by the user. By minimizing the room’s influence on the sound, Smart Active Monitors deliver an unrivalled reference, with excellent translation between rooms.

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*—For more information on the complete range of Genelec Active Monitoring Systems, contact: Genelec Inc., 7 Tech Circle, Natick, MA 01760. Tel: (508) 652-0900; Fax: (508) 652-0909;*

*Web: http://www.genelec.com/.*