**Bose Professional ShowMatch System at Hollywood’s Lucky Strike Live Makes for a Perfect Game**

**Framingham, MA, February 7, 2019** – The appropriately-named Lucky Strike Entertainment hits all the right points: the 20-location entertainment and hospitality company has operated its trendy bowling lounges in Los Angeles, New York, San Francisco, Houston, Chicago, Denver, Honolulu and other major cities for 15 years, combining bowling with great food and cool cocktails. Four years ago, the company began adding live music, locating entertainment stages in several of its locations. Hollywood was the first Lucky Strike Live venue, and it has become a major force in the L.A. live music scene as well as a showcase for many well-known concert artists and the sound equipment they use while there, notably a Bose Professional ShowMatch compact line array loudspeaker system.

Artists including Johnny Depp, Gilby Clarke, Deryck Whibley, Dave Grohl, Phil Anselmo, Jerry Cantrell, Sen Dog, Steve Vai, Nuno Bettencourt, and many others have performed through the Bose concert system. It comprises two arrays of four ShowMatch modules per side and six ground-stacked SM118 subwoofers supporting a stage that faces out onto several of the venue’s dozen lanes. The system is powered by six Bose PowerMatch PM8500N networked amplifiers and controlled using a ControlSpace ESP-880 processor. The ShowMatch system is joined by backline guitars and amplifiers provided by Friedman Amplification, drums from DW, microphones from Shure and a FOH console from Behringer.

“When musicians hit the stage, they are blown away by what we have here,” says Dan DeAngelo, Unit/Entertainment Manager at Lucky Strike Live’s Hollywood location, who is responsible for curating and booking the venue’s live music event calendar as well as coordinating marketing/promotion of all shows. “We have an incredible backline, and the Bose PA system is the star of the show. The musicians love it, the audience loves it. It sounds fantastic.”

Michael Sanders, owner of Los Angeles-based integration firm [Pyramid Pro Audio Inc.](https://www.pyramidproaudioinc.com/), worked closely with Lucky Strike Management to tailor the system to perfectly match the architecture, including the use of Bose Modeler Sound System software. In order to perfectly match the architecture around the stage — a wall and a bar at stage left with more open space to the right — Pyramid Pro Audio Inc. recommended the use of asymmetrical waveguides (50 degrees on the right side waveguide, 70 degrees on the left, for three SM5 and one SM10 modules per array) on the house right side hang in order to direct audio away from the bar and out towards the listening area. Before ShowMatch, the venue had an older system that first needed to be removed. Sanders then discovered that the existing rigging points were not sufficiently robust to support the new system. “We had to design some hanging points within the Lucky Strike structure and work around the existing electrical. We then ran all new cabling for the system, and installed the entire new ShowMatch system within a few days,” stated Sanders.

Once installed, they were ready to commission the system, and Sanders recalls the first time they turned it on: “One of the really exciting things was when we first fired up the ShowMatch system. The first song we played was AC/DC’s ‘Back in Black,’ which I am very familiar with, and I could clearly hear the sticks hitting the high hat. That's when I knew ShowMatch totally impressed me. What I noticed was there was no harshness in the midrange and high frequencies, and that the guitar sounds were accurately reproduced exactly as they sounded on the stage. I also noticed the system could get super loud without tearing your head off, and I believe that has a lot to do with the Bose compression divers. Across all the years that I've been dealing with sound equipment, ShowMatch is, bar none, the most accurate PA system that I've ever heard in my life. It's pretty revolutionary.”

The venue, which holds 762 people, is described as a high-energy space, and a “known secret” by L.A.’s music crowd, DeAngelo says. “With music, the sound is everything, so we have only the best on this stage. The Bose sound system is at the top of that list.”

For more information, visit [pro.bose.com](https://pro.bose.com/).

Photo file: LuckyStrikeLA.jpg

Photo caption: Lucky Strike Live in Los Angeles features a Bose Professional ShowMatch compact line array loudspeaker system

About Bose Corporation

Bose Corporation was founded in 1964 by Dr. Amar G. Bose, then a professor of electrical engineering at the Massachusetts Institute of Technology.  Today, the company is driven by its founding principles, investing in long-term research with one fundamental goal: to develop new technologies with real customer benefits.  Bose innovations have spanned decades and industries, creating and transforming categories in audio and beyond. Bose products for the home, in the car, on the go and in public spaces have become iconic, changing the way people listen to music.

Bose Corporation is privately held. The company’s spirit of invention, passion for excellence, and commitment to extraordinary customer experiences can be found around the world – everywhere Bose does business.

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