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**GRAMMY®-Winning Engineer/Producer Dave Reitzas Chooses Audio-Technica Microphones for Studio and Live Recording**

*The NAMM Show, Anaheim, CA, June 3, 2022* — [Audio-Technica](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html) (booth 15604), a leading innovator in transducer technology for 60 years, is proud to be the microphone of choice for multi-GRAMMY® Award-winning engineer/producer Dave Reitzas (Barbra Streisand, The Weeknd, Josh Groban, Andrea Bocelli, Seal, Stevie Wonder, Guns N’ Roses and many more). “I have a pretty big arsenal of A-T products,” notes Reitzas, “and I consider many of them ‘go-to’ mics for just about anything I might want to do in the studio. The very first mics I owned from A-T were a pair of [AT4050](https://www.audio-technica.com/en-us/at4050)’s that I’ve had since 1994. I used these mics on everything, and still do! This was the beginning of my long and strong relationship with Audio-Technica and the first of now dozens of A-T mics that I own and use.”

A particular recent favorite has been the [AT4060](https://www.audio-technica.com/en-us/at4060) Cardioid Condenser Tube Microphone. “I have a pair of 4060’s,” he notes. “These are my go-to mics for drum overheads! When not used for drums, I’ll have them set up in a room as a stereo pair to help capture the ambience for whatever instrument I’m recording. Also, it’s a great vocal mic and perfect for any sound that needs a full bodied, rich capture.”

He put the AT4060 to use on a recent project with artist Miguel Lugo Mireles. “This is the sixth album we’ve worked on together,” noted Reitzas, “but the first I have produced for him. On his earlier records, we always used musicians from Mexico, but he wanted a change of pace for this one, so I was able to gather my favorite L.A. session musicians and record at EastWest Studio Two. Then we did strings and horns overdubbed in Mexico. We have Audio-Technica all over the record, but the AT4060 in particular really let his voice shine through.”

And this only scratches the surface of Reitzas’ frequent use of mics from his A-T collection, whether it is [AT4080](https://www.audio-technica.com/en-us/at4080) and [AT4081](https://www.audio-technica.com/en-us/at4081) ribbon mics on guitar amps or horns; [AT4041](https://www.audio-technica.com/en-us/at4041) on wind instruments, light snare drums, percussion or stringed instruments; [BP4025](https://www.audio-technica.com/en-us/bp4025) or [BP4027](https://www.audio-technica.com/en-us/bp4027) for live concert ambience; or several other essential components of his setup.

“When I think Audio-Technica, I think ‘family,’” he says. “The one thing that is very prevalent in Audio-Technica’s core from my point of view is how well they have reached out to the recording community for our ideas and feedback. A-T is very interested in what helps us to create. They also give back to the community in so many ways. Whenever there is an audio event, you can always count on A-T to be a sponsor of some kind. And I especially love it when they have their own events and bring our community of engineers closer together. I am proud to call the people of Audio-Technica my friends.”

For more information, please visit [www.audio-technica.com](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html).

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Photo file 1: DaveReitzas\_Miguel.JPG

Photo caption 1: Pictured L-R: Miguel Lugo Mireles and Dave Reitzas, pictured with Audio-Technica’s AT4060 Cardioid Condenser Tube Microphone.

Photo file 2: DaveReitzas\_EW\_Studio2.JPG

Photo caption 2: Dave Reitzas, pictured in EastWest Studio Two.

Photo file 3: Nando\_Vinnie\_Dave\_Miguel\_Nathan.JPG

Photo caption 3: Pictured L-R: Nando Hernandez, Vinnie Colaiuta, Dave Reitzas, Miguel Lugo Mireles and Nathan East at EastWest Studio Two, with two of Audio-Technica’s AT4060 Cardioid Condenser Tube Microphones pictured in background.

Celebrating 60 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and turntables for the audio industry.

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html)

**Audio-Technica is exhibiting at booth 15604 at the 2022 NAMM Show in Anaheim, CA**