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Contact: [**Clyne Media, Inc.**](http://www.clynemedia.com/audiotechnica/)

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**Audio-Technica Exhibits ATH-M50xSTS StreamSet™ Models, World’s First Streaming Headsets**

*NAB Show, Las Vegas, NV, April 16, 2023* — [Audio-Technica](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html) (booth C4931) is exhibiting its [ATH-M50xSTS](https://www.audio-technica.com/en-us/ath-m50xsts) and [ATH-M50xSTS-USB](https://www.audio-technica.com/en-us/ath-m50xsts) StreamSet™ streaming headsets. These models are the world’s first headsets specifically developed to address the needs of live-streaming content creators. Based on the critically acclaimed ATH-M50x professional monitor headphones and incorporating technology from the iconic 20 Series microphones, the ATH-M50xSTS and ATH-M50xSTS-USB deliver full-spectrum, studio-quality for users and listeners on the receiving end.

The headsets are equipped with the same 45 mm large-aperture drivers to provide exceptional clarity throughout an extended frequency range, with deep, accurate bass response. The streaming headsets come with two sets of distinct earpads: M50x earpads that stress audio quality and sound isolation; mesh and leatherette earpads that emphasize breathability and comfort.

Both models use a cardioid condenser capsule on a flexible boom arm, allowing for ideal positioning even with head movement. The result is a rich, studio-quality vocal presence without background noise and output at a consistent level. The headsets’ microphone can be muted quickly and efficiently simply by flipping the boom arm into the up position.

The ATH-M50xSTS uses a 2-meter (6.6-foot) permanently attached cable with 3.5-mm (1/8-inch) headphone input (plus 6.3-mm [1/4-inch] adapter) and XLR microphone output. The ATH-M50xSTS-USB uses a 2-meter (6.6-foot) permanently attached cable with USB-A connection (and USB-A to USB-C adapter) for plug-and-play connectivity to PCs and Macs. In addition, the ATH-M50xSTS-USB includes an A/D converter with a sampling rate up to 24-bit/96 kHz and sidetone circuitry that lets vocals be heard in the headset (with volume controlled by a dial on the earcup) for a more natural, conversational feel.

**The ATH-M50xSTS is available with an MSRP of $199, and the ATH-M50xSTS-USB is available with an MSRP of $229.**

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Photo file 1: StreamSet\_ATH-M50xSTS\_PR\_01.JPG

Photo caption 1: Audio-Technica ATH-M50xSTS StreamSet™ streaming headset

Photo file 2: StreamSet\_ATH-M50xSTS-USB\_PR\_02.JPG

Photo caption 2: Audio-Technica ATH-M50xSTS-USB StreamSet™ streaming headset

Photo file 3: StreamSet\_PR\_03.JPG

Photo caption 3: Audio-Technica ATH-M50xSTS StreamSet™ streaming headset (showing range of boom arm)

Photo file 4: StreamSet\_PR\_04.JPG

Photo caption 4: Audio-Technica ATH-M50xSTS StreamSet™ streaming headset (showing swivel range of earcups)

Photo file 5: StreamSet\_PR\_05.JPG

Photo caption 5: Audio-Technica ATH-M50xSTS StreamSet™ streaming headset (lifestyle photo 1)

Photo file 6: StreamSet\_PR\_06.JPG

Photo caption 6: Audio-Technica ATH-M50xSTS StreamSet™ streaming headset (lifestyle photo 2)

Photo file 7: StreamSet\_PR\_07.JPG

Photo caption 7: Audio-Technica ATH-M50xSTS StreamSet™ streaming headset (lifestyle photo 3)

Celebrating 60 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and turntables for the audio industry.

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html)

*— For further information regarding product availability and pricing in Europe, contact Alexandra Bischof (*[*abischof@audio-technica.eu*](mailto:abischof@audio-technica.eu)*).*