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**Audio-Technica U.S. promotes Kurt Van Scoy to Vice President and Officer, Products, Business Alliances**

*Stow, OH, July 20, 2023* — [Audio-Technica](https://www.audio-technica.com/en-us/), a leading innovator in transducer technology for over 60 years, announces that Kurt Van Scoy has been promoted to Audio-Technica U.S. Vice President and Officer, Products, Business Alliances and Marketing. The announcement was made by Manabu Aoki, Audio-Technica U.S. CEO and President, to whom Van Scoy will report directly in his new role.

Van Scoy joined Audio-Technica U.S. in 1987, transferred to a subsidiary, then came back in 1995. He has worked in roles spanning several of ATUS’s departments including Engineering, Production, Quality, and Product Management. He also worked at A-T’s corporate headquarters in Japan for over four years before earning his most recent title of Executive Director of Product Management.

In his new role, Van Scoy will continue to oversee Product Development as well as assume leadership of the Marketing team, which includes Gary Boss (Director of Marketing) and Isabel Kiefer and Rory Geraghty (Assistant Marketing Managers). As a VP and Officer of the organization, Van Scoy will assist in shaping and leading the overall strategic future of ATUS.

Manabu Aoki, CEO of Audio-Technica U.S., remarked, “It has been many years since A-T has identified a new VP & Officer, and we believe Kurt has certainly earned it. His knowledge of our products, combined with his intimate understanding of Audio-Technica’s global structure, as well as the leadership skills he has displayed, have earned him this promotion to VP & Officer.”

For more information, please visit [www.audio-technica.com](https://www.audio-technica.com/en-us/).

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Photo file 1: KurtVanScoy.JPG

Photo caption 1: Kurt Van Scoy, Audio-Technica U.S. Vice President and Officer, Products, Business Alliances and Marketing

Audio-Technica was founded in 1962 with the mission of producing high-quality audio for everyone. A leading innovator in transducer technology, Audio-Technica is renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and turntables for the audio industry. We work to expand the limits of audio technology, pursuing an ever-changing purity of sound that creates connections and enriches lives. Visit [https://www.audio-technica.com/](https://www.audio-technica.com/en-us/).

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](https://www.audio-technica.com/en-us/)