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**Audio-Technica honors Lienau Audio Video Associates with its Samurai Award**

Stow, OH, July 30, 2025 — [Audio-Technica](https://www.audio-technica.com/en-us/commercial-audio), a leading innovator in transducer technology for over 60 years, is pleased to announce that West Chester, PA-based firm [Lienau Audio Video Associates](http://www.lienauav.com/) has been presented with A-T’s prestigious Samurai Award, for its work representing Audio-Technica professional audio products during the 2024/2025 fiscal year in the region comprising Metro New York City.

Lienau company principal Chris Hutnick and sales associates Michael Grieco and Brittany Vazquez were there to accept the award (and A-T’s beloved Samurai Doll), which recognizes a leading manufacturer’s representative for outstanding commitment and dedication. Reid Peterson, Audio-Technica U.S. Executive Director of Sales, Professional Markets, and Jeff Beck, Audio-Technica U.S. Regional Sales Manager, System Solutions, presented the A-T Samurai Award at a ceremony on the eve of the 2025 InfoComm Expo on June 10 in Orlando.

Peterson commented, “We are once again pleased to honor Lienau AV Associates for outstanding service. Year after year, Lienau AV Associates reaffirms their dedication to the A-T brand, and they have maintained a high standard in sales performance and customer service over the past year in their territory. We thank them for their continued hard work and dedication.”

For more information, visit [https://www.audio-technica.com/](https://www.audio-technica.com/en-us/commercial-audio).

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Photo file 1: AT\_SamuraiAward\_2025.JPG

Photo caption 1: Pictured L-R: Manabu Aoki (Audio-Technica U.S. CEO/President); Jeff Beck (Audio-Technica U.S. Regional Sales Manager, System Solutions); Chris Hutnick (Lienau Audio Video Associates principal); Kazuo Matsushita (Audio-Technica Corporation CEO/President); Reid Peterson (Audio-Technica U.S. Executive Director of Sales, Professional Markets); and Michael Grieco and Brittany Vazquez (Lienau Audio Video Associates sales associates). Photo credit: Corey Walthall, Clyne Media.

About Audio-Technica

With a rich history of delivering exceptional audio experiences, Audio-Technica is a trusted leader in the professional AV industry. From wired microphones to advanced wireless systems, we offer a comprehensive portfolio of solutions that meet the unique needs of professionals in every audio application. Experience the Audio-Technica difference at [audio-technica.com](http://audio-technica.com/en-us/commercial-audio).