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**Audio-Technica Launches ATH-TWX9 Truly Wireless Headphones with Digital Hybrid Noise-Cancelling Technology**

*STOW, OH, November 9, 2022* — [Audio-Technica](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html) today announced the release of its [ATH-TWX9](https://www.audio-technica.com/en-us/ath-twx9) truly wireless in-ear headphones with digital hybrid noise-cancelling technology. Featuring 5.8mm high resolution drivers, these earbuds deliver an extended high-frequency range and improved sound detail for a superior listening experience.

With up to 6 hours of continuous playback and up to 18.5 hours of reserve power in the storage case, the ATH-TWX9 earbuds provide an extended listening experience with noise-cancelling audio activated. The charging case is not only compatible with Qi wireless chargers (sold separately) for easy place-and-go charging but is also equipped with a deep-UV LED sterilization system (with unique mirror processing) that eliminates bacteria and viruses from the surface of the headphones\*.

The ATH-TWX9 earbuds are compatible with the A-T Connect app that gives you additional controls like low latency mode, a personalized noise-cancelling system, adjust and save EQ settings to the headphones, change L/R volume balance, select desired voice assistant (such as Amazon Alexa Built-in or Google Assistant), ability to change codecs, connected device management, and more. The low latency mode improves synchronicity between audio and video for smooth streaming and gaming.

In addition to low latency mode, these earbuds have ambience control for music playback and calls and features a touch sensitive control to choose from noise-cancelling and hear-through, which allows you to hear surrounding sounds via the built-in microphone. With Multipoint pairing, users can seamlessly switch between two connected devices. The ATH-TWX9 earbuds not only provide a superior listening experience, but a comfortable all-day wear with eartips featuring a hybrid structure of hard and soft silicone for best fit and sound performance available in twelve different fit options.

Additional features include crystal-clear call quality with the dual high-performance MEMS (micro-electromechanical system) mics, beamforming technology, and Qualcomm® cVc™ Generation 8.0 technology. The earbuds also feature Qualcomm® TrueWireless Mirroring which enables independent transmission to the left and right earbuds, reducing sound interruptions and delays for videos. Compatible with Qualcomm® Snapdragon Sound™, Qualcomm® aptX™ Adaptive audio, and Sony’s 360 Reality Audio, these earbuds provide an advanced listening experience. The ATH-TWX9 wireless earbuds have an IPX4-equivalent rain-and water-resistant design, for protection against sudden rain showers or when exercising\*\*.

Available in Ink black with dark bronze accents, the [ATH-TWX9](https://www.audio-technica.com/en-us/ath-twx9) truly wireless earbuds are available with an MSRP of $299. Accessories include 30 cm (1.0 foot) USB-A/USB-C charging cable.

*\*The system is more than 99% effective against E. coli and bacteriophage viruses, and more than 90% effective against Staphylococcus aureus, but it is not effective against all bacteria and viruses. The effectiveness against the novel coronavirus has not been verified.*

*\*\*IPX4 equivalent means that there is no harmful effect even if water is splashed from all directions. It cannot be used in hot and humid places such as baths. It is not completely waterproof.*

For more information, please visit [www.audio-technica.com](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html).

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Photo file 1: ATH-TWX9\_Photo1.JPG

Photo caption 1: Audio-Technica ATH-TWX9 truly wireless in-ear headphones

Photo file 2: ATH-TWX9\_Photo2.JPG

Photo caption 2: Audio-Technica ATH-TWX9 truly wireless in-ear headphones

Photo file 3: ATH-TWX9\_Lifestyle\_01.JPG

Photo caption 3: Audio-Technica ATH-TWX9 truly wireless in-ear headphones (lifestyle photo)

Celebrating 60 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and turntables for the audio industry.

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html)

*— For further information regarding product availability and pricing in Europe, contact Rebecca Ward (*[*press@audio-technica.co.uk*](mailto:press@audio-technica.co.uk)*).*