**JAG Warner Productions selects RCF and TT+ AUDIO for high-profile artist-branded venues nationwide**

— RCF and TT+ AUDIO systems power an enveloping sound experience across Jelly Roll’s Goodnight Nashville, Jason Aldean’s Kitchen + Bar Las Vegas, Morgan Wallen’s This Bar & Tennessee Kitchen, and more —

*Piscataway, NJ, July 31, 2025 —* JAG Warner Productions, led by founder and president Jake Warner, has solidified its reputation as a premier integrator for large-scale entertainment and dining venues nationwide, a growing number of those being ambitious artist-branded projects. From lower Broadway in Nashville to the Las Vegas Strip and beyond, Warner continues to rely on RCF, including high-performance systems from RCF’s premier TT+ AUDIO brand, for robust, musical and scalable solutions that deliver exceptional sound in some of the nation’s most acoustically and structurally demanding spaces.

Soon after a successful deployment of all-RCF systems throughout all of country-pop star Morgan Wallen’s six-story, 30,000-square-foot This Bar & Tennessee Kitchen in Nashville, where the showcase first-floor system required even sound coverage across 70 feet with a front-to-back variance tolerance of just ±1 dB, Warner chose to once again specify RCF, and TT+ AUDIO for two new premier builds: Goodnight Nashville by Jelly Roll and Jason Aldean’s Kitchen + Bar in Las Vegas. “Our goal at This Bar was for the music to hit you just as hard at the back of the room as when you walk in,” says Warner. “RCF’s performance and consistency allowed us to meet those specs and deliver a musical solution with full-spectrum clarity that impressed everyone from the ownership to the visiting artists.”

For singer and country star Jelly Roll’s new venue Goodnight Nashville, a six-story entertainment complex built entirely on a mass timber frame – no steel – JAG Warner Productions faced acoustic challenges from reflective wood surfaces as well as concrete floors. Despite the restrictions on traditional treatment materials due to architectural limitations and aesthetic design choices, Warner’s team engineered a comprehensive AV solution that relied heavily on RCF’s sonic precision and zonal control.

At street level, patrons walk into a honky-tonk bar with a stage at the far end flanked by two hangs of six RCF HDL-28a active array cabinets flanking four GTS 29 subs arranged 2x2. The additional TT+ AUDIO and RCF loudspeakers providing fill throughout the building include more than 30 RCF COMPACT M 08 fills on the first floor which extend clarity through zoned coverage from street to stage. The second-floor, two-story performance/nightclub space is anchored by a TT+ AUDIO GTX 10 line array – two hangs of six cabinets with three rigging positions which, along with a modular stage, accommodate rapid reconfiguring of the room and sound system. Amplification and DSP for the GTX 10s and companion GTS 29 subs (again, four flown 2x2) are delivered by RCF XPS 16KD DSP amplifiers with additional processing and system routing and reconfiguration via Q-SYS processors. “Overall,” says Warner, “including from the Broadway bands and guest mixers, we’ve had great responses on the system.”

Meanwhile, on the rooftop party deck, “it’s DJs all day, every day,” Warner describes. “It’s just a party up there,” fueled by RCF COMPACT series weatherproof loudspeakers (the weatherproofed version was a Warner request on a previous job that became a standard product option).

The full Goodnight Nashville system includes PTZ cameras, preset audio zones, and onboard recall for rapid adaptation. Via Dante® Domain Manager, an 1,100-channel Dante infrastructure supports real-time content routing across every space in all six floors of Goodnight Nashville and a double handful of Evening Entertainment Group venues across the USA. “The entire venue is designed for maximum flexibility,” Warner explains. “With preset recall and Dante Domain Manager, they can deploy live bands, DJs or streamed content anywhere in the building—or to any of their other locations nationwide.”

On the Las Vegas Strip, the latest in the Jason Aldean’s Kitchen + Bar locations is housed in the upscale 63 CityCenter development. The two-floor, dual-stage venue called for a multi-format sound design and acoustic isolation. The main dining level features RCF HDL 28-A line arrays over SUB 9006-AS subwoofers, with TT 10-A speakers for fill. Upstairs, the second-floor performance stage transitions late evening to a full-scale nightclub powered by HDL 30-A arrays, more SUB 9006-AS subs, TT 08-A fills, and a flown set of HDL 6-A line arrays used as directional DJ monitors. Every speaker and subwoofer in the facility is acoustically decoupled with isolation springs or matting to avoid sound transmission into adjacent luxury tenants. “Isolation was a top priority,” says Warner. “We flew arrays on spring isolators and even mounted fills on mini-isolation platforms to ensure clean performance without building bleed.”

Across all these venues, Warner emphasizes the reliability and sonic consistency of RCF’s portfolio. “We’ve deployed close to a thousand RCF speakers at this point, and have had only one true failure, and the replacement was on-site the next morning,” he says. “What sets RCF apart is not just the sound quality, but the consistent voicing across their product line. Whether I’m deploying GTX, HDL, or compact fills, I know I can match performance across the space with minimal tuning.”

Warner also credits the support from Quest Marketing and RCF’s North American team for contributing to JAG Warner Productions’ continued success: “It’s not just about great products, it’s about relationships. RCF and TT+ AUDIO are with us every step of the way. Their willingness to collaborate, answer a late-night text, or help solve a client-specific problem makes all the difference.”

As JAG Warner Productions continues to scale its integration business across the U.S., the firm remains committed to delivering high-performance, highly flexible AV experiences, powered by a trusted backbone of RCF and TT+ AUDIO solutions.

For more information, visit [www.rcf-usa.com](http://www.rcf-usa.com).

Links:

[www.rcf.it](http://www.rcf.it)

[www.rcf-usa.com](http://www.rcf-usa.com)

###

Photo file 1: RCF\_GoodnightNashville\_FirstFloorStage1.jpg

Photo caption 1: Twin hangs of six TT+ AUDIO GTX 10 line array cabinets flank GTS 29 subwoofers above Goodnight Nashville’s main performance stage

Photo file 2: RCF\_JALV\_Show2.jpg

Photo caption 2: The main dining level at the Jason Aldean’s Kitchen + Bar location in Las Vegas features RCF HDL 28-A line arrays over SUB 9006-AS subwoofers

Photo file 3: RCF\_GoodnightNashville\_FirstFloorStage2.jpg

Photo caption 3: Patrons party under an RCF fill on the mezzanine above Goodnight Nashville’s main performance stage where a flown TT+ AUDIO GTX rig delivers sound to the rest of the second-floor room

Photo file 4: RCF\_JALV\_ClubLevel.jpg

Photo caption 4: With ample audio impact delivered by RCF HDL 30-A arrays and SUB 9006-AS subwoofers, the Jason Aldean’s Kitchen + Bar – Las Vegas second-floor performance stage transitions late evening to a full-scale nightclub

Photo file 5: RCF\_GoodnightNashville\_Rooftop.jpg

Photo caption 5: Weatherproof RCF COMPACT M12 loudspeakers drive Goodnight Nashville’s rooftop bar

Photo file 6: RCF\_JALV\_JasonsCorner.jpg

Photo caption 6: The familial sound signature of RCF components ensures a smooth sonic transition between patrons getting the VIP experience in Jason’s Corner and the adjacent performance and night club space at Jason Aldean’s Kitchen + Bar – Las Vegas

Photo file 7: RCF\_GoodnightNashville\_AmpRack.jpg

Photo caption 7: RCF XPS 16KD DSP amplifiers provide drive and DSP for the performance stage GTX 10s and companion GTS 29 subs

Photo file 8: RCF\_JALV\_Terrace.jpg

Photo caption 8: The rooftop terrace at Jason Aldean’s Kitchen + Bar – Las Vegas

**About RCF: 75 Years of Italian Audio Innovation.**

Since 1949, RCF has been a leader in professional audio, blending Italian craftsmanship with advanced technology. With all R&D, manufacturing, and distribution under one roof in Reggio Emilia, Italy, RCF maintains full control over quality and innovation. Its diverse product range — from installation loudspeakers and portable PA systems to large-scale line arrays — is trusted by engineers worldwide for reliability, precision, and versatility.

[www.rcf.it](http://www.rcf.it)
#RCFaudio

**TT+ AUDIO: Premium Sound, Redefined.**

TT+ AUDIO, RCF’s premium brand, is purpose-built for the most demanding professional applications. Designed from the ground up, TT+ AUDIO systems combine advanced acoustic engineering, innovative DSP, and rugged construction to deliver exceptional clarity, control, and consistency — on the road or in fixed installations. The new TT+ AUDIO GTX series sets a new standard for performance and setup efficiency.

[www.ttaudio.com](http://www.ttaudio.com)
#TTaudio