**RCF returns to DJX ‘25 with cutting-edge audio solutions and live performances by DJ Mell Starr**

Marking 35 years as the premier DJ industry trade show at the Hard Rock Hotel & Casino in Atlantic City, August 11–14, 2025.

*Piscataway, NJ, July 23, 2025 –* RCF (booth 322) will showcase its latest professional audio technologies at DJX ‘25, the DJ industry’s premier trade show, taking place August 11–14, 2025, at the Hard Rock Hotel & Casino in Atlantic City. As the show celebrates its 35th anniversary, RCF once again joins a vibrant community of DJs, artists, producers, and industry leaders from around the globe, reinforcing its commitment to high-performance sound for DJs at every level.

RCF will offer hands-on demonstrations of its newest system innovations, headlining the Main Stage with powerful new ground stacks, and host live sets from acclaimed DJ and music producer DJ Mell Starr.

Featured Products on Display

Main Stage – KX Series

* KXW 4-A: A professional-grade, 2-way active loudspeaker engineered for demanding DJ environments. Featuring dual 10” woofers, a 4” titanium compression driver, rotatable horn, and 3200W of onboard power with DSP, the KXW 4-A delivers clarity, control, and massive output in both live and installed applications.

SUB Series featuring RDTap Control

* SUB 9029-AS: A robust, high-performance active subwoofer designed for punchy low-end reinforcement and complete system control. Built with RCF’s proprietary RDTap technology, the 9029-AS provides real-time tuning, system management, and remote monitoring—ideal for modern DJs who demand power, portability, and precision.

Adding to the event, RCF will feature electrifying live performances from many DJs, most notably Brooklyn native DJ Mell Starr – music innovator, producer and reality TV standout (BET’s *Master of the Mix*) – who is renowned for his fierce technical skills that embody the creative spirit and power performances that RCF systems are designed to support.

About DJX

Produced by DJ LIFE and Hazan Media Group, DJX is the largest, longest-running DJ trade show in the Americas, attracting thousands of attendees across four days of product demos, seminars, performances, and networking. This year’s 35th anniversary celebration will feature an inclusive lineup of global talent, 40+ educational sessions, the industry’s biggest show floor, and nightly After Dark events spotlighting emerging and established artists. With a mission to unite, educate, and inspire, DJX continues to evolve the DJ culture through innovation, collaboration, and opportunity—values that strongly align with RCF’s own legacy of audio excellence.

Links:

[www.rcf.it](http://www.rcf.it)

[www.rcf-usa.com](http://www.rcf-usa.com)

Photo file 1: DJX\_25\_VIBES.JPG

Photo caption 1: RCF (booth 322) will showcase its latest professional audio technologies at DJX ‘25, the DJ industry’s premier trade show, taking place August 11–14, 2025, at the Hard Rock Hotel & Casino in Atlantic City

Photo file 2: DJX\_24.JPG

Photo caption 2: RCF-fueled performance setup at last year’s DJX

**About RCF: 75 Years of Italian Audio Innovation.**

Since 1949, RCF has been a leader in professional audio, blending Italian craftsmanship with advanced technology. With all R&D, manufacturing, and distribution under one roof in Reggio Emilia, Italy, RCF maintains full control over quality and innovation. Its diverse product range — from installation loudspeakers and portable PA systems to large-scale line arrays — is trusted by engineers worldwide for reliability, precision, and versatility.

[www.rcf.it](http://www.rcf.it)
#RCFaudio

**TT+ AUDIO: Premium Sound, Redefined.**

TT+ AUDIO, RCF’s premium brand, is purpose-built for the most demanding professional applications. Designed from the ground up, TT+ AUDIO systems combine advanced acoustic engineering, innovative DSP, and rugged construction to deliver exceptional clarity, control, and consistency — on the road or in fixed installations. The new TT+ AUDIO GTX series sets a new standard for performance and setup efficiency.

[www.ttaudio.com](http://www.ttaudio.com)
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