**Above The Crowd Productions elevates live event experience with cutting-edge GTX sound systems**

Above The Crowd Productions positions itself to set new standards for innovation and excellence by employing TT+ Audio GTX sound systems

*The NAMM Show, Anaheim, CA, January 23, 2025 –* Rancho Cucamonga, California-based Above The Crowd Productions (ATCP) offers comprehensive audio, video, and lighting services for events across various industries. Since its inception in 2007, ATCP has evolved from a part-time DJ service into a full-scale event production company, specializing in audio, lighting, video and staging for clients that include nightclubs, resorts, concert venues, houses of worship, hotels, weddings and more. Founder and CEO Eddie Limon has consistently pushed the boundaries of event production, recently expanding the company’s capabilities with the adoption of RCF’s groundbreaking flagship TT+ Audio GTX line of professional sound systems.

“We’ve always prioritized staying ahead of the curve when it comes to technology, and the GTX series is the perfect example of that,” said Limon. “The fidelity, build quality and engineering of these systems are very impressive. It allows us to compete at the highest level and meet the demands of our most discerning clients.”

The GTX sound systems have enabled Above The Crowd Productions to serve high-profile events ranging from corporate conferences and worship gatherings to large-scale concerts and festivals. By integrating GTX 10 and GTX 12 line array modules and advanced subwoofer systems like the GTS 29 with power and control from XPS 16k 4 x 4000 W DSP amplifiers, Above The Crowd Productions can tailor solutions for any venue or client requirement.

For Limon, investing in RCF’s GTX line was not only about quality but also about forging deeper relationships within the industry. “RCF has been more than a supplier; they’ve been a true partner,” he explained. “Their support is incredible—any time we’ve needed assistance, they’ve been there—always available, and it’s always been that way. It feels like family.”

Above The Crowd Productions first collaborated with RCF on the launch of the HDL 50 three-way line array system, a partnership that has only grown stronger over the years. The company’s expertise and West Coast location have made them a trusted partner for RCF’s high-performance audio solutions.

“Our clients – whether they’re high-end casinos, corporate executives, or festival organizers – are often asking for premium audio brands,” said Limon. “I was looking for something that could compete with those high-end options for our top-tier clients. Last year, I flew to RCF’s headquarters in Italy to hear the new GTX system, and I was absolutely blown away by its fidelity, quality and craftsmanship. Given my existing relationship with the company, I felt it was the right business move for us to go with GTX. The GTX line holds its own and provides a more cost-effective alternative without compromising any quality,” stated Limon.

Above The Crowd Productions is already deploying the GTX systems at major events, including an upcoming arena concert and a worship conference in Arizona. They’ve also introduced the systems to potential permanent installations, with a recent church demo showing promising results.

A typical rig setup that ATCP has been using for event or live performance, Limon says, “would consist of six GTX 10s speakers per side, positioned as the main arrays. These tops handle the mid and high frequencies, delivering clear vocals and the bands’ instruments to the audience. We typically also employ four subs, which are responsible for reproducing low-end frequencies, such as bass and kick drums, adding depth and power to the overall sound,” explains Limon.

ATCP also has comprehensive experience using RCF’s proprietary RDNet sound system management and control software for all system configurations. “We’re also using RDNet software as the ‘standard system’ across all RCF and TT+ Audio active products. It is versatile and ideal for mid-sized events, offering sufficient coverage inside and outdoors. The modular aspect of the GTX setup also allows us to scale the systems. Our goal is not just to meet expectations but to exceed them,” Limon concluded. “The GTX systems are helping us raise the bar in event production, proving that we’re here to deliver the absolute best.”

Limon also shares in the support and the details around production for the upcoming NAMM Show, stating, “As RCF is the sponsor of the Arena, we’re deploying GTX 12s, planned to be configured at twelve per side. Then we’re using GTX 10s as well, with the GTS 29 sub for that system.” He continued, “At the Marriott hotel for the after-show concerts/jams, we’re using TT+ Audio systems composed of TTL 4-A Active two-way tops with TTS 18-A Active Subwoofers. “That should get the NAMM crowd moving [he laughs].”

…733 words

Links:

[www.rcf.it](http://www.rcf.it)

[www.rcf-usa.com](http://www.rcf-usa.com)

TT+ Audio: <https://www.ttaudio.com/en/>

[TT+ Audio GTX line array system](https://www.ttaudio.com/en/gtx-line-array-system)

[TT+ Audio GTX 10 two-way line array module](https://www.ttaudio.com/en/web/tt-audio/products/product-detail/gtx-10)

[TT+ Audio GTX 12 three-way line array module](https://www.ttaudio.com/en/web/tt-audio/products/product-detail/gtx-12)

[TT+ Audio GTS 29 high-performance flyable subwoofer](https://www.ttaudio.com/en/web/tt-audio/products/product-detail/gts-29)

[TT+ Audio TTW 4-A wide directivity active speaker](https://www.rcf.it/en/products/product-detail/ttw-4-a)

[TT+ Audio TTS 18-A II active high power subwoofer](https://www.rcf.it/en/products/product-detail/tts-18-a-ii)

[RCF RDNet sound system management and control software](https://www.rcf.it/en/products/product-detail/rdnet)

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Photo file 1: TTAudio\_LightUpTheNight.jpg

Photo 1 caption: Upland 2024 Light Up the Night Fireworks Spectacular: The City of Upland sparkled on Independence Day at Cable Airport with Pop Vision Band (shown during soundcheck) on the main stage. TT+ Audio GTX sound reinforcement system provided by Rancho Cucamonga, California-based Above The Crowd Productions.

Photo file 2: TTAudio\_ClashRoll.jpg

Photo 2 caption: The band stage for the Clash & Roll Festival at California Baptist University in Riverside, California. TT+ Audio GTX sound reinforcement system provided by Rancho Cucamonga, California-based Above The Crowd Productions.

Photo file 3: TTAudio\_NAMM24.jpg

Photo 3 caption: TT+ Audio GTX 10 and GTX 12 sound reinforcement system shown in the Anaheim Convention Center arena during NAMM 2024. System provided by Rancho Cucamonga, California-based Above The Crowd Productions.

Photo file 4: TTAudio\_ATC\_Inventory.jpg

Photo 4 caption: Part of Rancho Cucamonga, California-based Above The Crowd Productions’ TT+ Audio GTX sound reinforcement inventory

**TT+ Audio – Profile**

*As an independent brand within the RCF family, TT+ Audio embodies Italian expertise and creativity for the most challenging audio applications combining innovative engineering, tour-proven experience, and a comprehensive approach to product design to set a new benchmark for professional audio systems. All TT+ Audio products are engineered from the ground up to withstand the rigors of the road and extreme weather conditions, with optimal consistency and interoperability, while providing ground-breaking performance and sound quality.*

#ttaudio

[www.ttaudio.com](http://www.ttaudio.com)