**RCF appoints Brian Espinosa as Western Territory Manager**

*InfoComm, Orlando, FL, June 11, 2025 –* RCF (booth 6061 / demo room W221DE) announces the appointment of Brian Espinosa to the newly created role of Western Territory Manager, overseeing sales and marketing support across the western U.S. The announcement, made by RCF Vice President of Sales & Marketing Tarik Solangi, reflects the company’s continued growth in the U.S. market.

Espinosa brings over 20 years of experience in pro audio, with a background spanning sound reinforcement, integration and event production. His career began at Cakewalk Music Software and continued with nearly two decades as an independent rep at the Marshank Group, where he worked with top brands including Adamson, Clair Brothers, EAW, Mogami and Genelec. He also previously represented RCF, giving him a strong familiarity with the brand and its offerings.

In his new role, Espinosa will focus on expanding RCF’s presence in integration and event production, while maintaining support for the retail channel. He will manage key product lines including RCF, TT+ Audio and GTX across states including CA, WA, OR, NV, AZ, CO, UT, MT and HI.

“I’m thrilled to join RCF at such an exciting time,” said Espinosa. “It’s an honor to contribute to the growth of a brand I’ve long admired.”

Espinosa will work closely with Solangi and VP Justin Brock to support regional partners and drive new business opportunities.

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Photo file: BrianEspinosa.jpg

Photo caption: Brian Espinosa, RCF Western Territory Manager

**About RCF**

For over 75 years, RCF has pushed the boundaries of audio innovation. Founded in 1949 by a group of passionate engineers, RCF boasts a heritage rooted in the relentless pursuit of superior sound quality and technological advancement, while their fully integrated approach leads the way in the professional audio industry today. With R&D, manufacturing, and distribution all under one roof in Reggio Emilia, Italy, RCF can rapidly turn ideas into market-ready solutions. This vertical integration model gives an unparalleled competitive edge in quality, reliability and value. The versatile product portfolio includes everything from installation-grade speaker systems to portable PA solutions and large-scale line array technologies. Flagship offerings like the new TT+ AUDIO GTX series redefine the standards for clarity, control and setup speed in demanding touring and fixed install environments. Beyond products, RCF provides full-cycle support capabilities to integrators, engineers and end users. The in-house acoustics team, RCF ESG, assists with complex design projects, while the Audio Academy shares applied knowledge with the global pro-audio community. The solid technical expertise, built on 75 years of history, its modern manufacturing facility, and its continuous technological improvement make RCF a fundamental reference for all audio professionals and enthusiasts. RCF distributes products directly in the United States, France, Germany, Benelux, Spain, and the United Kingdom, plus a network of over 120 trusted professional distributors throughout the rest of the world.

More info at

[www.rcf.it](http://www.rcf.it)

[www.rcf-usa.com](http://www.rcf-usa.com)