FOR IMMEDIATE RELEASE

**Output and Reason Studios launch Arcade & Reason+ Bundle to enhance creativity for music makers**

**Los Angeles, 30 June 2022** — Output Inc. and Reason Studios, two market leaders in music production technology, have partnered together to create the “Arcade & Reason+ Bundle,”a complete package of instruments, effects and samples for music creators. This package pairs two of the most exciting plugin collections on the market for music makers.

“We are thrilled to partner with Reason to create our first-ever bundle of this kind, allowing music makers even easier access to the tools they need to get creative in the studio,“ says Gregg Lehrman, CEO at Output Inc.

Every new song idea starts with a spark, and music creators have been relying on Output Arcade and Reason+ as two of the best production bundles to help generate musical ideas. Output and Reason Studios have teamed up to pair these two powerful plugins together, offering access to hundreds of instantly playable, mind-blowing instruments—the perfect starting points for the next idea.

View videos:

* “Make MORE Beats With These 2 Plugins | Arcade & Reason+” <https://youtu.be/j3ThOtJArA8>
* “Speed up your beatmaking workflow | Arcade & Reason+”: <https://youtu.be/itMhzBL_3PM>

“Both Reason+ and Arcade have the same goal: helping music producers to focus on their creativity and ideation. The pairing of Reason’s virtual studio rack of innovative synthesizers, drum machines, players and audio effects with Arcade’s inspiration machine of samples and playable instruments is the complete creative bundle for music producers, and at an unbeatable price too,” says Niklas Agevik, CEO at Reason Studios.

Both the Reason Rack Plugin and Arcade support all plugin formats (VST/AU/AAX) and can be used in any DAW, whether it be Ableton Live, Pro Tools, Logic Pro, FL Studio or any other major DAW.

The bundle includes two annual subscriptions—one to Reason+ and one to Arcade. The package costs $249/year (saving producers 17% if they would purchase both annual subscriptions separately), but through July 14 users can snap up this deal for just $149 for the first year. Learn more about and sign up for the bundle at <https://plugin.reasonstudios.com/arcadebundle>.

Highlighting the launch, Output and Reason Studios will be hosting a livestream event on the Reason Studios YouTube channel on July 5 at 10 a.m. PDT with artist and producer Yana Mahal. Expect plenty of great stories and music-making tips. Tune in at [youtube.com/c/ReasonStudios](https://youtube.com/c/ReasonStudios).

Photo file: Arcade-R+\_PluginBundle\_Blog-Image\_Updated.JPG

Photo caption: Output Inc. and Reason Studios have partnered together to create the “Arcade & Reason+ Bundle,”a complete package of instruments, effects and samples for music creators.

**About Reason Studios**

At Reason Studios we’re turning the world’s music dreamers into music makers and inspiring them to keep making. As creators of the Reason platform of instruments, plugins, music production software and apps, we’ve inspired millions of users all over the world to get lost in the fun of serious music making—whether making their first beats, producing the next hit song, crafting their own sound or just playing around.

**About Output Inc**

Output is a global leader in music creation, inspiring people at all levels – from newcomers to professionals. Launched in 2013, Output’s software is used by hitmakers such as Kendrick Lamar, Bjork, Justin Timberlake, Rihanna, Imagine Dragons, Coldplay, and Drake, to name a few. It has also been used to create the scores to films and shows such as *Game of Thrones*, *Stranger Things*, *Black Panther* and more. Output is a 2018, 2019, 2020 & 2021 Inc 5000 fastest growing company winner.

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