**Reason Studios announces Friktion Modeled Strings, a new Reason Rack Extension plugin**

*New plugin instrument makes realistic, expressive string sounds playable by anyone*

**25 August 2020, Stockholm, Sweden –** Reason Studios announces the release of Friktion Modeled Strings, a Rack Extension plugin for Reason. Friktion is tailored specifically for Reason’s virtual rack, which can be used in any digital audio workstation or for standalone music making.

Friktion is a physical modeling string synth designed to be a highly playable instrument with full control over every aspect of the sound, from the fundamental shape of the instrument itself to subtly adjusting finger placement and bow pressure. It excels at nuanced violin, viola, cello, and bass, but Friktion can also be used to create all manner of organic string sounds with expressive performance controls. Realistic sounds that seemed impossible to get right before are now a breeze with Friktion— at the same time also being a joy to play, with no complex setup.

“The magic with Friktion is how great it feels to play it,” says Mattias Häggström Gerdt, Reason Product Manager. “With just a regular MIDI keyboard, you can easily conjure up incredibly emotive performances—both with violin instruments and strings yet unheard.”

Reason plugs into any digital audio workstation as a VST3/AU/AAX plugin. That means any music maker, regardless of what software host they use, can add the organic sounds of Friktion to their creative setups—along with Reason’s already vast array of instruments, effects, utilities, or other optional Rack Extensions.

Friktion Modeled Strings is immediately available as a separate purchase (USD $99.00 / EUR €109) or a free 30-day trial in the Reason Shop: [https://www.reasonstudios.com/shop/rack-extension/friktion/](https://www.reasonstudios.com/shop/rack-extension/friktion/%22%20%5Ct%20%22_blank).

For more info on Reason: [www.reasonstudios.com/reason](https://www.reasonstudios.com/reason).

Video assets: [https://youtu.be/KPcDsv9oE38](https://youtu.be/KPcDsv9oE38%22%20%5Ct%20%22_blank)

**Photo file 1: friktion-screenshot.JPG**

**Photo caption 1: A sample screen from Reason Studios Friktion Modeled Strings plugin**

**About Reason Studios**

At Reason Studios we’re turning the world’s music dreamers into music makers and inspiring them to keep making. As creators of the Reason platform of instruments, plugins, music production software and apps, we’ve inspired millions of users all over the world to get lost in the fun of serious music making—whether making their first beats, producing the next hit song, crafting their own sound or just playing around.

#### For further information, please contact our press representative:

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