**Reason Studios adds plugin support for Avid Pro Tools**

*Company continues to expand the Reason platform, now available as an AAX audio plugin, as well as functioning as a standalone digital audio workstation*

**05 May 2020, Stockholm, Sweden –** Reason Studios today released Reason 11.3, bringing the famed Reason Rack as a native AAX plugin to Avid® Pro Tools® music software. The announcement was made by Mattias Häggström Gerdt, Reason Product Manager, and underscores the company’s ongoing commitment to the Reason platform of instruments, plugins and music production software.

With the addition of AAX support, more music makers than ever before can add Reason’s renowned rack of instruments and effects to their beatmaking, sound design, and creative flow in their digital audio workstation. And as in the past, Reason also functions as a standalone digital audio workstation for those who prefer that option.

Pro Tools users will particularly appreciate Reason’s large musical array of creative effects and MIDI processors (called Players). Reason’s free routing of devices through its unique cabling system enables signal flows unimaginable in the physical world — perfectly complementing Pro Tools’ long-established audio recording and editing prowess. Its enormous sound bank of tens of thousands of patches, sounds, samples and loops gives Avid users terrific sounds and effects for use straightaway or as a launching-off spot for their own artistic exploration.

“It’s amazing to be back in Pro Tools!” says Mattias Häggström Gerdt. “With a vast rack of inspiring instruments and effects, Reason is a perfect fit for the industry standard recording software that is Pro Tools. I can’t wait to hear all the great music that will come out of this!”

“Avid is thrilled to see the seamless support for Reason Studios in Pro Tools offered through AAX,” says Ed Gray, Director, Partnering Programs at Avid. “Reason has always opened up new worlds for music creation for Pro Tools users, and with this tight integration, it deserves to be an automatic purchase. Thank you, Reason Studios!”

Reason 11.3 is available now via the newly released Reason Studios website and authorized resellers worldwide. The software, which includes additional improvements and bug fixes, is also available for free download by registered Reason 11 users and at upgrade prices to owners of previous Reason versions.

Visit the Avid store at [http://shop.avid.com](http://shop.avid.com/)

For more info on Reason: [www.reasonstudios.com/reason](http://www.reasonstudios.com/reason)

**Video assets**

[https://www.youtube.com/watch?v=\_elpJVLDYm8](https://www.youtube.com/watch?v=_elpJVLDYm8" \t "_blank)

**Photo file: Reason-standard-suite-aax-screenshot-monotone-pulveriser-rv7000.jpg**

**Photo caption: Reason AAX interface screenshot**

**About Reason Studios**

At Reason Studios, we’re turning the world’s music dreamers into music makers and inspiring them to keep dreaming. As developers of the Reason platform of instruments, plugins and music production software, we’ve inspired millions of users all over the world to create.

#### For further information, please contact our press representative:

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For online press releases, high-resolution images and other media resources, please go to <https://www.reasonstudios.com/press>.