

**Music & Arts expands with new musical instrument & lessons location in Longview, Texas**

Serving the band & orchestra community in the region, this new location is situated at 3092 N. Eastman Rd, Suite 104, Longview, TX 75605

**Frederick, MD, December 12, 2023:** [Music & Arts](https://www.musicarts.com/), one of the nation’s largest musical instrument retailers and lesson providers, announces the recent opening of a brand-new store location in Longview, Texas. This is the 37th Music & Arts location in Texas.

Primarily serving the band and orchestra community in the region, the facility is located at 3092 N. Eastman Rd, Suite 104, Longview, TX 75605. In addition to its extensive inventory, which includes a full range of band and orchestra instruments, guitars and keyboards, accessories and more, the Longview store offers premium instrument rental, lesson and repair services. The new store’s leadership team includes retail manager Jennifer Bishop alongside Senior Sales Associates Annie Miller, Nikki Dillingham, Sha Morgan and Sarah.

Don Gardner, Music & Arts School Services District Manager in the region, noted, “The East Texas region, and the Longview community in particular, have a long history of arts education. Strong music programs in the area, such as Pine Tree ISD and other surrounding districts, are growing rapidly and providing more students the opportunity to experience the love of music. Longview HS’s ‘Big Green Marching Machine’ is among the most visible programs in the region with a rich history dating back to 1935, receiving numerous top ratings at marching conferences. In the weeks since our Longview store’s opening, it has been welcomed by the community as a great new option to provide for all their musical needs. We are proud to join the thriving arts community in Longview, alongside the Arts!Longview Cultural District and other initiatives.”

Jeff Gottlieb, Music & Arts President, stated, “Music & Arts is looking forward to joining the band & orchestra community here in Longview. Stop by and learn more about all our offerings. Our passion is musicians – from beginners to professionals, we are here for you. Whether it’s instrument sales, lessons or repairs, we have you covered.”

More about these services:

Lessons:

With a community of nearly 2,000 university-trained, background-checked lesson instructors nationwide, students can find a teacher that suits their unique musical interests and availability. Lessons are available for every type of instrument, with location-specific instructor profiles online to aid in the selection process. Whether studying in person at a Music & Arts location or online using secure, private lesson links, student safety is a top priority that ensures they'll make progress and have fun in the process.

Rentals:

Music & Arts offers convenient, flexible rental plans for students of all ages. For each music program, Music & Arts professionals work closely with local educators to create a plan that offers students the right instruments and classroom materials. Free exchanges, returns, and the option to purchase are available at any time, making the rental plan a commitment-free solution.

Repairs:

Music & Arts repair technicians are well-trained professionals who deliver work that is affordable, timely, and unconditionally guaranteed. Whether it's repairing a violin bow, overhauling a flute, repadding a saxophone, soldering a brass instrument or reconditioning an entire tuba, Music & Arts repair technicians can handle any kind of instrument repair or restoration you need.

To learn more about Music & Arts, visit [MusicArts.com](http://www.musicarts.com/), and for more on this particular location, click [here](https://stores.musicarts.com/tx/longview/music-store-6626.html).

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Photo file 1: MusicArts\_LongviewTX\_Storefront1.JPG

Photo caption 1: Storefront of Music & Arts in Longview, TX

Photo file 2: MusicArts\_LongviewTX\_Storefront2.JPG

Photo caption 2: Storefront of Music & Arts in Longview, TX

Photo file 3: MusicArtsLogo.JPG

Photo caption 3: Music & Arts logo

**About Music & Arts:**

Music & Arts is celebrating over 70 years as one of the nation’s largest band and orchestra instrument retailers and lessons providers, and is part of the Guitar Center family of brands. Based in Frederick, MD, the company operates more than 260 stores specializing in instruments sales and rentals, lessons for musicians of all levels and a nationwide repair network, serving educators, musicians and parents. More than 230 Music & Arts educational representatives provide personalized service to the music educators in their communities, supporting them and their students with in-school service calls, rentals and repairs. Through offering its services, Music & Arts spreads the power of the band and orchestra experience to transform lives, enrich communities and stir the soul.

**FOR MORE INFORMATION PLEASE CONTACT:**

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