# INTRODUCING IRON MOUNTAIN'S TRANSFORMATIONAL SOLUTION:



AMICS (Automated Media Image Capture System) revolutionizes the way you access and utilize your media archive. With state-ofthe-art features, this system creates a remotely accessible, searchable, visual representation of your archive.

## THE CURRENT ARCHIVAL LANDSCAPE

Traditional archival digitization is often a labor-intensive, error-prone process. Teams waste valuable time manually sorting files, leading to misidentified assets and missed revenue opportunities. Additionally, current systems often digitize unnecessary files and offer complex, data-heavy interfaces that hinder quick asset retrieval.

#### > Labor-Intensive Processes

Traditional archival methods demand excessive manual effort, consuming teams' valuable time.

### **Missed Revenue Potential**

Errors in asset identification can lead to overlooked revenue opportunities, impacting overall profits.

## > Redundant Digital Efforts

Current systems frequently digitize non-essential files, wasting resources and storage.

## Complicated Retrieval Systems

Many existing interfaces are cluttered and data-heavy, slowing down efficient asset access and retrieval.

an archive of 4,000 assets.	Traditional	AMICS
	Manual image and metadata capture	High-speed image and metadata capture plus user-friendly search interface
Time to Complete	2 1/2 Months	2 Weeks
Cost to Image	\$40,000+	\$14,000
Metadata Capture	Largely manual	Automated with option to edit
Search Availability	As long as 2 1/2 months	As fast as 2 days

## **KEY TAKEAWAYS**

AMICS is the groundbreaking solution that brings your archives to life and activates their untapped potential. Say goodbye to traditional, time-consuming methods of digitizing your archives and embrace a more efficient and smarter approach.

#### > Tackle Time-Consuming Organization

High-speed automated metadata capture saves up to 98% of labor hours versus manual data entry.

#### Minimize Errors, Maximize Profits

Minimize errors in asset identification that result in unrealized revenue opportunities.

> Avoid Unnecessary Digitization Identify and prioritize your most valuable assets, saving you time, storage costs, and resources.

Move to a More Intuitive Visual Archive Access a user-friendly asset discovery interface that quickly lets you find exactly what you're looking for, right from your desktop.



## IRONMOUNTAIN.COM/ENTERTAINMENT

## For an archive of 4,000 assets:

## **ABOUT IMES**

IMES Partners with clients to protect and activate their media archives, preserving our collective and cultural heritage.

#### > Passion and expertise

Experts, industry veterans, and specialists who truly love what they do -We work as an extension of your team, giving you confidence to solve any challenge that comes your way.

#### > One stop shop

Our complete chain of custody and services can support the entire asset lifecycle. We'll make it easier to solve a diverse set of challenges by tailoring solutions to meet your exact needs and requirements.

#### > Industry-leading technology

Our tools and technology enable us to provide world-class security, remediation, and inventory management so you can confidently access your most important assets - now and forever - wherever they are.

## **OUR SERVICES**

#### **Physical Storage**

**Media Storage** Store your assets in a secure space

Private Vault Storage Store your assets in a private & custom vault

#### Physical Asset Care

Premium Archival Services Full-service, comprehensive inventory & curation of assets

**Risk Assessment** At-risk asset analysis

**Tape Restoration & Remediation** Asset evaluation, remediation, and physical restoration

AMICS & Visual Archive Streamlined metadata collection and enhanced archival organization

#### Digital Media Services

Analog/Digital Media Conversion Defeat software and hardware obsolescence

Imaging Services FADGI-compliant 2D photo capture & 3D scanning

**Media Transcoding** From almost any file format, to all modern formats

## Smart Vault

Asset Management and Long-Term Storage On-prem, non-cloud platform for data storage/access

**Comprehensive Metadata Collection** Append existing database or creating new



# **GLOBAL REACH**

#### North America

Hollywood, CA Burbank, CA Chicago, IL Boyers, PA Nashville, TN Moonachie, NJ Toronto, Canada

#### Europe

Belfast London Paris