**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Aphex® Releases Audio Xciter™ App Update**

*Android Version 1.5 Supports More File Formats and Reduces Power Usage*

**BURBANK, CA ~ July 9, 2013** — Aphex®, a leader in audio enhancement technology for over 35 years, today announced an update to their popular Audio Xciter™ app for the Android platform of smartphones and tablets.

“This update makes Audio Xciter the best way to listen to music on the go,” says Aphex CEO David Wiener. “You can now listen to WAV, M4A, WMA and AAC files with sample rates from 8kHz all the way to 48kHz.” Additionally, MP3 files are now supported at bit rates of 96 kbps to 320 kbps.

“This update was reworked from the ground up to zap bugs and dramatically improve performance on Android devices,” continues Wiener. “Android users who really love music will instantly appreciate hearing all the detail and richness that their favorite artists work so hard to create – detail that’s typically hidden in digital files. That’s our main goal: to respect the music, the artist and the listener.” The new release brings with it a more responsive user interface and greater stability, and it fixes issues with in-app upgrades.

Audio Xciter has been a big hit with iPhone and iPad owners, and this update brings Android users a whole new listening experience, as they “rediscover” the music they love, thanks to Aphex’s patented audio processor technology – the same technology pros have been using for years in the studio and on stage. And the simplicity of the Audio Xciter app’s familiar interface provides instant access to the user’s library, playlists and even Bluetooth playback support, all with studio quality enhanced playback.

An update for the Audio Xciter app on the iOS platform (Apple iPhones, iPods and iPads) is currently in the works.

Try Audio Xciter for Android free on GooglePlay: <http://bit.ly/17Rt6Z7>

**About Aphex:**
Founded in 1975, Aphex is a leading manufacturer of high-quality dynamics and signal processing products for the professional audio, broadcast, fixed installation, M.I., touring-sound and home-recording markets. Aphex sells its products and licenses its technologies worldwide. From the early days with Led Zeppelin, Pink Floyd, Bruce Springsteen and James Taylor to today’s stars, major concerts, CMAs and The Grammy®s, Aphex is the industry standard for audio enhancement and signal processing. Visit them at [www.aphex.com](http://www.aphex.com)

**About DWV Entertainment:**
DWV Entertainment is a leader in audio and entertainment product and technology innovation. Along with the Aphex brand, the company’s DW Collection line of elegant home entertainment products has won worldwide acclaim for their visually stunning, high performance audio products, including the exclusive Ferrari Art.Engine home audio system and the Art.Suono audio transmission devices.

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