



# WAVES

Where there's sound, there's Waves.



## The Technology

Waves is the world's leading developer of DSP technologies for professional audio, live sound, consumer electronics, broadcast and beyond, heard on the world's most popular music, movies and games. With an extensive product line that includes over 300 proprietary algorithms, Waves works closely with top semiconductor manufacturers and technology carriers to optimize its technologies to meet tomorrow's challenges, today.

## The Philosophy

Waves treats every sound — from the most elaborate live productions to the most intimate and personal online communications — with the same levels of dedication, precision and passion. **Because Sound Matters!**

## The Mission:

**"From Their Ears to Yours"** - For more than 20 years, audio professionals have counted on Waves to provide the most advanced, best-sounding processing tools in the recording studios, post production, mixing and mastering facilities. Now, Waves unleashes the most advanced, best-sounding processing tools to consumers, so they can hear sound as the artists meant it to be heard.

## The Team

The people of Waves share an unparalleled wealth of real-world pro audio experience, as recording artists, producers, engineers, musicians and mixers alike. So when Waves sets out to create a new algorithm, develop a new processor, or tune a specific device, every member of the team brings far more than technical expertise; each brings a craftsman's dedication to perfection.

## Award-Winning Sound

Recognized worldwide for our contributions to the audio industry, receiving a technical **GRAMMY® Award** as well as countless other Industry accolades, including six prestigious TEC awards, Intel innovation award, and a permanent spot in the TEC Hall of Fame.



**MaxxAudio** - MaxxAudio sound enhancement tools from Waves bring professional technologies to consumer electronics.

MaxxAudio offers end-users unparalleled audio performance, whether playing a game, watching a movie or listening to music. With clearer highs, enhanced bass and increased volume, MaxxAudio provides a better listening experience on any device, whether it's a laptop, Smartphone or tablet. Now, what sounded great in the studio will sound great on the go.

**MaxxVoice** - The ultimate voice and communications solution, is a suite of state-of-the-art technologies that provide cutting-edge input processing for intelligible, noise-free conversation. Based on the same professional Waves processors used in audio forensics and post-production facilities, MaxxVoice includes innovative directional and adaptive background noise reduction, advanced echo cancellation, intelligent volume and dynamics controls and more, so you can be heard and hear, loud and clear.

**MaxxSpeech** - A revolutionary performance enhancement solution for Automatic Speech Recognition. By enabling the microphone to focus on the person talking, MaxxSpeech allows flawless hands-free voice-controlled communication between you and your device. MaxxSpeech improves ASR capabilities of laptops, tablets, mobile devices and more, dramatically increasing command acceptance and reducing the word error rate. With MaxxSpeech, you can communicate with your device as naturally as you would with a friend, any place, any time.

**Comprehensive Solutions** - Waves technologies dramatically improve audio output as well as input, delivering a crystal-clear, immersive listening experience, in addition to unmatched VOIP communications capabilities and performance enhancement for automatic speech recognition. When it comes to offering all-inclusive sound solutions, Waves is in a class all its own.

