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**For Immediate Release**

**Introducing Aguilar Instrument & Speaker Cables: The Ultimate in Bass Performance and Reliability**

**Melville, NY – October 2, 2023** – Aguilar Amplification proudly announces the launch of their all-new [Aguilar Instrument & Speaker cables](https://www.aguilaramp.com/instrument-speaker-cables/) – designed with precision to offer bassists a superior musical experience.

In a world where every detail counts, bassists often search for equipment that mirrors their passion and dedication. Responding to this need, Aguilar has engineered a cable that at its core is sonically transparent but also robust in design. It’s not just about connecting an instrument to an amplifier; it’s about ensuring that every nuance is captured and transmitted flawlessly. Designed by and for bassists, these cables represent a fusion of superior sonics with road-worthy build quality. Paired with custom plugs and Neutrik jacks, Aguilar cables are a durable and trustworthy companion for every bassist’s toolset.

The cables’ superior quality makes them the perfect premium addition to any arsenal and their exceptional performance makes them a fantastic add-on for your bass rig. “As bassists, we work incredibly hard to dial in our sound,” said Jordan Cortese, Aguilar Brand Manager. “It’s this understanding that led us to design a cable that accurately transmits that effort to audiences and can be relied on gig after gig. A cable doesn’t just carry sound; it carries an artist’s art.”

The Aguilar Instrument & Speaker cables are now available at select retailers. For more information about Aguilar and their latest offerings, please visit [www.aguilaramp.com](http://www.aguilaramp.com).

Product link: <https://www.aguilaramp.com/instrument-speaker-cables/>

Photo file 1: Aguilar\_Cables\_Photo1\_10ftInstrument\_6ftSpeaker.jpg

Photo caption 1: Aguilar 10-foot instrument and six-foot speaker cables

Photo file 2: Aguilar\_Cables\_Photo2\_3ftSpeaker\_20ftInstrument.jpg

Photo caption 2: Aguilar three-foot speaker and 20-foot instrument cables

Photo file 3: Aguilar\_Cables\_Photo3\_10ft\_20ft\_Angle\_Instrument.jpg

Photo caption 3: Aguilar 10-foot and 20-foot instrument cables with angled plugs

Photo file 4: Aguilar\_Cables\_Photo4\_Speaker\_Neutrik.jpg

Photo caption 4: Aguilar speaker cable with Neutrik jack