**Audio-Technica Canada Participates in 2022 JUNO Awards as “Official Pro Audio Partner”**

— Audio-Technica served as the official pro audio provider of microphones and wireless systems for the celebrations, which marked the return to in-person live events, culminating in the 2022 JUNO Awards Broadcast, Sunday, May 15 —

*St-Hubert, QC, July 20, 2022* — [Audio-Technica Canada](http://www.audio-technica.com/en-ca/) is proud to have been a key participant in the recent 2022 JUNO Awards, celebrating the best in Canadian music. Having secured a multi-year deal as a Platinum level partner and the “Official Pro Audio Partner” of the iconic awards show through 2024, Audio-Technica had a very solid presence at the celebrations, which spread over multiple days. Audio-Technica served as the provider of microphones and wireless systems for these events (as well as future programs), including lavalier and wired/wireless handheld mics for presenters and performers, backline infrastructure and more.

At the JUNO Opening Night Awards on Saturday, May 14, R&B singer-songwriter Storry, an Audio-Technica artist endorser and two-time JUNO nominee, announced the winner of the Jack Richardson Producer of the Year category, which was presented by Audio-Technica. Additionally, several members of the Audio-Technica Canada team, including tech specialists, artist relations, sales personnel, and executive leadership, were in attendance and worked tirelessly in a great team effort to maximize A-T’s visibility and use, facilitate smooth operation on a technical level, and provide a strong marketing and artist relations presence.

The main broadcast, aired on Sunday, May 15, was held at Toronto’s legendary Budweiser Stage with a capacity of over 20,000 people. Performers on the award broadcast included Avril Lavigne, Arcade Fire and Arkells, as well as a special appearance by Shawn Mendes. Audio-Technica Canada looks forward to a growing relationship with the awards show in the years to come with more and more brand presence at all related events.

For more information, please visit <http://www.audio-technica.com/en-ca/>.

Photo file 1: AT\_JunosTeam.JPG

Photo caption 1: Pictured L-R: Audio-Technica Canada personnel Tyscia Audy, Daniel Leblanc, Manabu Aoki, Kenji Yamabe, Pierre Lelièvre, Mike Marino, Jim Lappin, pictured at the JUNO Opening Night Awards gala on Saturday, May 14, 2022.

**Press Contact**info@audio-technica.ca

Audio-Technica was founded in 1962 with the mission of producing high-quality audio for everyone. As we have grown to design critically acclaimed headphones, turntables, microphones, and commercial audio solutions, we have retained the belief that great audio should not be enjoyed only by the select few, but accessible to all. Building upon our analog heritage, we work to expand the limits of audio technology, pursuing an ever-changing purity of sound that creates connections and enriches lives.

About CARAS

The Canadian Academy of Recording Arts and Sciences (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and promote higher artistic and industry standards. CARAS’ mandate is comprised of four key pillars: Educate through our music education charity, MusiCounts, programs and initiatives, Develop emerging artists through mentorship and development programs, Celebrate Canadian artists with year-round JUNO Awards showcasing, and Honour music industry icons through the Canadian Music Hall of Fame. In 2021 The JUNO Awards celebrated its 50th Anniversary, with a national celebration of Canadian music. For more information on the JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit [www.junoawards.ca](http://www.junoawards.ca).