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**Audio-Technica Releases Limited-Edition ATH-M50x Wired and Wireless Headphones in Deep Sea Blue**

— The new limited-edition ATH-M50xDS and wireless ATH-M50xBT2DS are added to Audio-Technica’s M-Series line of headphones —

*Stow, OH, August 31, 2022* — [Audio-Technica](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html), a leading innovator in transducer technology for over 60 years, unveils the ATH-M50xDS Professional Monitor Headphones, a limited-edition “Deep Sea Blue” version of A-T’s popular [ATH-M50x](http://www.audio-technica.com/cms/headphones/99aff89488ddd6b1/index.html). This model is the result of a global crowd-sourcing campaign, where end users voted on their favorite color of the next ATH-M50x model. Also being introduced is the wireless ATH-M50xBT2DS iteration.

From the 45 mm large-aperture drivers to its sound-isolating earcups and robust construction, the ATH-M50xDS provides an unmatched experience for the most critical audio applications, including recording, live sound, broadcast, DJ and personal listening. The headphones incorporate technology drawn from Audio-Technica’s long history in the field of high-performance professional audio, providing natural, accurate sound with impactful bass and high-frequency extension. With professional-grade earpad and headband material and a collapsible design with detachable cable, the ATH-M50xDS headphones transport easily and remain comfortable throughout long monitoring sessions.

The wireless ATH-M50xBT2DS delivers the same exhilarating listening experience as its wired counterpart, offering exceptional clarity and deep, accurate bass response. Additional features include premium internal audio components and a dedicated internal headphone amp; compatibility with multiple audio codecs (SBC, AAC and LDAC); sidetone circuitry that allows users to hear their voice in the headphones when making calls on most smartphones, and access to voice assistants (Amazon Alexa Built-in, Google Assistant, Siri); a “Fast Pair” feature, enabling users to quickly pair the ATH-M50xBT2 headphones with Android OS smartphones and devices with a single tap on the device; a detachable 1.2-meter (3.9-foot) cable for optional wired connection; and compatibility with the A-T Connect app, allowing control of the low latency mode, EQ, L/R volume balance, choice of voice assistant, misplaced headphone location, change of codecs, and more. Multipoint pairing lets users connect wirelessly to two Bluetooth® devices at once, and a low-latency mode improves synchronicity between audio and video for smooth streaming and gaming. Battery life is approximately 50 hours of continuous use on a full charge and up to 3 hours of use on a 10-minute rapid charge via USB-C connection. A USB charging cable and a handy carrying pouch are also included.

Audio-Technica’s new limited-edition wired ATH-M50xDS (priced at $169.00 MAP) and wireless ATH-M50xBT2DS (priced at $219.00 MAP) are now available.

For more information, please visit [www.audio-technica.com](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html).

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Photo file 1: ATH-M50xDS\_ATH-M50xBT2DS\_PR\_01.JPG

Photo caption 1: Audio-Technica unveils the wired ATH-M50xDS and wireless ATH-M50xBT2DS Professional Monitor Headphones, limited-edition “Deep Sea Blue” versions of A-T’s popular ATH-M50x

Photo file 2: ATH-M50xDS\_ATH-M50xBT2DS\_PR\_02.JPG

Photo caption 2: Audio-Technica’s ATH-M50xDS Professional Monitor Headphones (application photo)

Photo file 3: ATH-M50xDS\_ATH-M50xBT2DS\_PR\_03.JPG

Photo caption 3: Audio-Technica’s wireless ATH-M50xBT2DS Professional Monitor Headphones (application photo)

Celebrating 60 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and turntables for the audio industry.

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html)